Pitt Alumnus Frank Gaoning Ning Named Asia Business Leader of Year

Frank Gaoning Ning, a 1985 MBA graduate of the University of Pittsburgh Joseph M. Katz School of Business Administration and chair of COFCO, one of China’s largest conglomerates, has been named Asia Business Leader of the Year by CNBC Asia Pacific, a media company headquartered in Singapore.

This honor, CNBC Asia Pacific’s top award, was announced during the Nov. 26 CNBC Asia Business Leaders Awards ceremony, which was broadcast globally from Singapore. “Frank Gaoning Ning’s extraordinary record of high achievement and impact, as visibly recognized by his selection for this prestigious award, should be an inspiration to everyone who believes in hard work and the power of higher education,” said Pitt Chancellor Mark A. Nordenberg. “To think that he traveled to our University from the other side of the world, a Chinese man, earned his MBA here at Pitt, returned to China to build a business, and now has been named the outstanding business leader in all of Asia is remarkable. Every institution of higher learning makes many of its most important contributions through the work of its alumni. Just a year ago, we publicly declared our own pride in the many accomplishments of Frank Ning when we honored him as a Legacy Laureate. For obvious reasons, our sense of pride in this distinguished Pitt graduate deepens with each passing year.”

CNBC created the Asia Business Leader of the Year Award and other Business Leader Awards to recognize exceptional CEOs globally. “Recipients of the awards are stellar individuals who are visionaries behind today’s outstanding businesses,” CNBC noted on its Web site. “They epitomize core values of a successful leader—strength, innovation, ingenuity, knowledge, and foresight, values that are imperative to carving out powerful businesses in the global economy.”

In a news release announcing the awards, CNBC stated that Ning was selected for inspiring COFCO’s growth “while keeping in step with global trends. With more than 100,000 employees, COFCO has been on the list of the Fortune 500 and ranked the first in China’s Top 100 Food Enterprises for years ... Mr. Ning has been instrumental in leading COFCO through multiple phases of growth ... and under his leadership, COFCO’s workforce of thousands has been motivated to excel in a market-oriented culture, continually scoring well in customer satisfaction, as well as achieving high financial performance standards by individual employees.” As a global business leader, Ning has held executive-level positions in some of China’s largest national conglomerates. He is now chair of COFCO, a Fortune magazine Global 500 corporation that is one of the largest food manufacturers and leading grain, oil and food products import- and-export groups in China. COFCO also provides real estate, hotel, and financial services and has annual sales revenue of more than $21 billion. Ning also is chair of COFCO (Hong Kong) and China Foods, Ltd., a subsidiary of COFCO.

Among Ning’s many honors was being named a 2008 Pitt Legacy Laureate, an honor reserved for or reserved for University of Pittsburgh alumni recognized for their outstanding personal and professional accomplishments. Ning traveled to Pittsburgh to participate in the reception and dinner honoring the 2008 Legacy Laureates, and he spoke fondly about the education he received at the Joseph M. Katz Graduate School of Business: “It has been 22 years since my graduation from the Katz Graduate School of Business. As an employee benefiting tremendously from the University’s outstanding teaching and studies, I always have been grateful to the University.”

“Twenty-two years ago when I returned to China from the University as an MBA, I was questioned many a time what on earth an MBA was,” Ning added. “Yet in the past two decades in my career life, what I learned as an MBA candidate in the University has given me an invaluable treasure. If I ever achieve anything since my graduation from the University, I’d say it is only because I got strength from my school life here,” he said.

Similarly, Ning himself received much heartfelt praise from John Delaney, dean of Pitt’s UCIS, Katz Graduate School of Business, and Lawrence Feick, director of Pitt’s University Center for International Studies. “I think Frank has done an outstanding job leading the company, and I was pleased to learn that he had won the award. That COFCO has weathered the economic downturn and performed exceedingly well is a testament to Frank’s ability to manage his businesses effectively,” Delaney said. “I am also very interested in supporting the University. He would like to support our alumni efforts in China, and he is willing to help us when we’re looking at ways to place our MBA students in internships and jobs,” he added.

Feick extolled Ning’s global business intellect: “He has the benefit of having a Chinese background—being part of the culture and knowing how to utilize the nature of the unique Chinese economy. He also has Western business acumen from his education at Pitt. That combination has no doubt served him well in leading his company to become a global powerhouse.”

Ning has been recognized five times as one of the 25 most influential business leaders by Chinese Entrepreneur magazine and served as a mentor at the second annual meeting of the New Champions, a gathering of 1,500 leaders from 80 countries that is sponsored by the World Economic Forum.

Ning serves as a director of BOC International Holdings, Limited, and Smithfield Foods, Inc.; non-executive director of Lippo China Resources Limited; and a member of the International Association for Chinese Management Research and the Asia Business Council. “Feick of Pitt’s UCIS noted that Ning hosted a large May reception in Beijing for a visiting Pitt delegation that included Feick, Chancellor Nordenberg, and several Pitt alumni and other senior Pitt officials. Also attending the event were members of the Heinz Chapel Choir, which was touring China, and several Pitt alumni who are living and working in Beijing.”

“He is a real asset to the University in so many ways,” Feick added.

Pitt Team Makes Important Step Toward Xenotransplantation to Treat Type 1 Diabetes

By Marc Łukasik

For the first time, scientists have achieved survival of islet cells and normal glucose regulation without diet restrictions or insulin injections in a diabetic nonhuman primate for longer than one year, according to a team at the University of Pittsburgh School of Medicine, Children’s Hospital of Pittsburgh of UPMC, and the Thomas E. Starzl Transplantation Institute. Their results are published in the December issue of the American Journal of Transplantation.

The findings, involving genetically altered islet cells from donor pigs, are an important step toward the potential clinical application of islet cell xenotransplantation, according to senior author Massimo Trucco, Hillman Professor of Pediatric Immunology in Pitt’s School of Medicine and director of the Division of Immunogenetics at Children’s Hospital. The islet cells were isolated from genetically altered pigs produced by Revivicor Inc., a Blacksburg, Va.-based regenerative medicine company. The company, of which UPMC is a shareholder, is a longtime collaborator of Trucco. Islets from these pigs contain a gene that produces the human version of a cell surface protein called CD46, which plays a role in regulating an immunological pathway that leads to immediate rejection of foreign cells.

The potential use of donor cells from pigs in human islet cell transplantation also solves another hurdle, namely the lack of pancreases available for transplant, according to Trucco: “The gene manipulation of the cells transplanted by Trucco’s team also may have influenced the antibody-driven rejection response to foreign cells, which would greatly need for islet cell xenotransplantation to preserve a sufficient mass of islet cells for glucose control over the long term.”

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The potential use of donor cells from pigs in human islet cell transplantation also solves another hurdle, namely the lack of pancreases available for transplant, according to Trucco.
University of Pittsburgh Wages Campaign Against Unfair-Share Tax Proposal

The University of Pittsburgh has been actively campaigning against City of Pittsburgh Mayor Luke Ravenstahl’s proposal to impose a 1 percent tuition tax on all students attending institutions of higher learning in the city. Pitt is running advertisements in local newspapers in opposition to the proposal, including ads with personal stories from Pitt students (see below).

The University also has been participating in efforts by the Pittsburgh Council on Higher Education (PCHE), an organization comprising the area’s 10 colleges and universities; PCHE’s leadership has been discussing the tax with the mayor and members of the Pittsburgh City Council. In addition, Pitt’s Office of Governmental Relations has been meeting with city officials to work through the issue.

On Dec. 2, City Council voted 7-2 to postpone until Dec. 9 the first of two votes required to enact the proposed tax. This action followed Ravenstahl’s refusal to accept a letter from Pitt Chancellor Mark A. Nordenberg, who asked the mayor to take the tax proposal off the table so that other revenue-raising options may be considered. The full text of the chancellor’s letter appears below.

December 2, 2009
The Honourable Luke Ravenstahl
Mayor, City of Pittsburgh
Office of the Mayor
City-County Building, Room 512
414 Grant Street
Pittsburgh, PA 15229

Dear Mayor Ravenstahl:

I am writing by re-expressing my respect, both for you and for the position that you hold. I have taken special satisfaction from the past work we have done together and would welcome further opportunities to partner with you in helping to advance the City that is our home. In fact, this letter is prompted by my strong belief, which I know you share, that all of the forces within the City should be marshaled in a unified effort to meet one critical challenge.

From the very outset, it also is important for me to underscore something you already know—that Pittsburgh’s colleges and universities are important institutional citizens of this community, with a demonstrated commitment to both the City’s overall vibrancy and its financial strength.

From the very outset, it also is important for me to underscore something you already know—that Pittsburgh’s colleges and universities are important institutional citizens of this community, with a demonstrated commitment to both the City’s overall vibrancy and its financial strength. That latter commitment has been demonstrated in many ways, including support for the City, during a period of financial crisis, through the Public Service Fund.

To a person, the leaders of our institutions of higher education also are dedicated to the City. My own involvement in civic activities, particularly my extended service as Chair of the Citizens Advisory Committee on the Efficiency and Effectiveness of City-County Government, which you helped create and charge, has provided me with a range of highly well informed perspectives on the management of the City and its finances. Among other things, I am aware of the determined efforts that have been made in recent years to cut and contain operating costs. I also know that the City of Pittsburgh, like many other municipalities, faces enormous challenges tied directly to the long-term legacy obligations associated with its badly underfunded pension plans. Those obligations, of course, were incurred in the past and are obligations over which the current leadership of the City has very limited control.

It is widely recognized that dealing with these underfunded pension obligations almost certainly will require new revenues streams, not only in Pittsburgh but in other municipalities. However, as has been made clear in a broad range of ways, including the moving presentations of our students, the higher education community remains strongly united in its belief that the proposed “tuition tax” is an inappropriate vehicle for attempting to address that need. It would impose an undue burden on a single, particularly vulnerable group whose presence within the City has helped to energize and positively shape 21st century Pittsburgh.

Because they have the clear potential to settle additional future payments and undermine the financial health of the City, dealing with our inherited, but unavoidable, pension obligations ought to be a collective responsibility. To be clear, I am writing this letter without the formal authority to speak for any group—including the higher education, broader non-profit, or business communities. From many discussions, though, it is my sense that leaders from all three groups would welcome the opportunity to become actively engaged in a unified approach to solving this crucial challenge.

For that reason, I respectfully request that you work with the members of City Council to remove the “tuition tax” from Council’s agenda. In taking that action, you would be clearing the way for all segments of the community to move forward together in constructively pursuing an appropriate, long-term solution to a unique and daunting challenge that looms as a major obstacle to our shared progress. I am confident that many others would join with you in working to meet this challenge and can assure you that I would be one of them.

You have consistently stated that you would prefer to pursue alternatives to the “tuition tax” if they were available. My request, then, is a rather straightforward one. Please remove that proposal from the Council’s agenda so that others can join forces with you in finding, shaping, and securing a better way forward which will deal with these potentially devastating legacy costs.

Sincerely,
Mark A. Nordenberg

I own my home in the City of Pittsburgh; I paid $704 this year in real estate taxes
Like most grad students, I have a job in Pittsburgh; I pay wage taxes and income taxes
I shop in Pittsburgh stores; I paid sales taxes this year, approximately $15,600 of purchases
I own a car; I pay parking taxes
I attend cultural and sporting events; I pay the City’s amusement tax
I’m rehabbing my City house to improve it and my neighborhood

But the City says I don’t contribute.

Another tax on students is an unfair-share tax and a bad idea for Pittsburgh.

University of Pittsburgh
Leader in Education
Pioneer in Research
Partner in Regional Development

“From the very outset, it also is important for me to underscore something you already know—that Pittsburgh’s colleges and universities are important institutional citizens of this community, with a demonstrated commitment to both the City’s overall vibrancy and its financial strength.”
—Mark A. Nordenberg
Concerts

Holiday Concert, Heinz Chapel Choir, Dec. 9, 11, and 13, Heinz Chapel, sold out at press time, 412-393-3355, www.pitt.edu/~beinecz/


Exhibitions


Lectures/Seminars/Readings


“Explanatory Models of Schizophrenia: Self-Monitoring and Auditory Hallucination,” Wayne Wu, professor, Ohio State University’s Department of Philosophy, 12:05 p.m. Dec. 8, 817R Cathedral of Learning, Pitt Center for Philosophy of Science, 412-624-1052, pitctr@pitt.edu.

“Beyond the Business of Parallel Processing: Lessons from MExE,” William F. Tate, Edward Mallinckrodt Distinguished University Professor in Arts and Sciences, Washington University, St. Louis, 2:30 p.m. Dec. 9, Colloquium Room, 3604 Posvar Hall, Pitt School of Education’s Learning Policy Center, 412-624-7070, www.lep.pitt.edu.


“Collective Competence? Rethinking the Concept of Competence in the Context of Teamwork,” Lecce Lингard, professor, Department of Medicine, School of Medicine and Dentistry, University of Western Ontario, noon Dec. 11, Lecture Room 3, 3SC Affiliated Hall, Pitt Medical Education Grand Rounds, School of Medicine’s Office of the Vice Dean, 412-648-8900, www.megg.pitt.edu.


Miscellaneous


Sleep Dealer, (2008, Alex Rivera), film screening, 7:30 p.m. Dec. 10, Frick Fine Arts Auditorium, Amigos del Cine LatinoAmericano Fall 2009 Film Series, Pitt Center for Latin American Studies, amigoscinemalatinosamericano@gmail.com.

Pitt-Paris II, workshop on emergency and reduction, Dec. 11-13, 817R Cathedral of Learning, Pitt Center for Philosophy of Science, 412-624-1052, pittnctr@pitt.edu.

Opera/Theater/Dance


The Little Foxes, play by Lillian Hellman, through Dec. 13, O’Reilly Theater, 817R Hallucination,”

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Jenna Syre, Charity Randall Theatre, through December 20

A Musical Christmas Carol, Byham Theater, December 20-23

“Race, Ethnicity, and College Student Development: From Theory to Practice,” Kathy Humphrey, Cathedral of Learning, December 7
Cigarette Craving Hinders Comprehension Without a Smoker Realizing It, Study Suggests

By Sharon S. Blake

A new University of Pittsburgh study reveals that craving a cigarette while performing a cognitive task not only increases the chances of a person’s mind wandering, but it also makes that person less likely to notice when his or her mind has wandered.

The paper, titled “Out For a Smoke: The Impact of Cigarette Craving on Zoning Out During Reading,” provides the first evidence that craving disrupts an individual’s meta-awareness, the ability to periodically appraise one’s own thoughts.

The research is published in the January issue of Psychological Science.

Pitt professor of psychology Michael Sayette and colleagues Erik Reichle, a professor and chair of Pitt’s cognitive program in psychology, and Jonathan Schooler, a professor of psychology at the University of California, Santa Barbara, recruited 44 male and female heavy smokers to take part in the study. All smoked nearly a pack a day and refrained from smoking for at least six hours before arriving at the lab.

Participants were assigned at random to either a crave-condition or low-crave group. Those in the latter group were permitted to smoke throughout the study; members of the crave-condition group had to abstain. Participants were asked to read as many as 34 pages of Tolstoy’s War and Peace from a computer screen. If they caught themselves zoning out, they pressed a key labeled ZO. Every few minutes, a tone sounded, and they were asked via the computer, “Were you zoning out?” to which they responded by pressing a “Yes” or “No” key. After 30 minutes, a reading comprehension test was administered.

Although both groups were prompted a similar number of times, the people craving cigarettes acknowledged more mind-wandering episodes—three times as many, in fact—as those in the low-crave group. But as far as independently recognizing (meta-awareness) that they were zoning out, those who were craving were no more likely to do so than the other group.

Participants in the craving group had at least three times as many opportunities to catch themselves zoning out—but they did not. They were impaired in their ability to notice their own mind-wandering episodes.

“Researchers have known for a while that cigarette craving can interfere with our powers of concentration,” Sayette said. “But, similar to what we found in a previous study about the impaired concentration of people who drank, this ‘double whammy’ (i.e., more zoneouts that take longer to recognize) may explain why craving often disrupts efforts to exercise self-control—a process requiring the ability to become aware of your current state in order to regulate it.”

This observation—that craving may impair sustained attention and reduce meta-awareness—could be of interest to those who study workplace accidents, where smokers must refrain. It also offers a new way to examine factors that interfere with learning among college students who smoke and must abstain for extended periods during classes.
Clockwise from above: Schenley Plaza during construction, some of the new food concessions lining the walkways, and the carousel at the south end of the plaza.