

## Pitt Board's Nominating Committee Recommends Election of Travis as Trustee, Noble as Emeritus Trustee

By John Harvith

The Nominating Committee of the University of Pittsburgh Board of Trustees has recommended Pitt alumnus Tracey T. Travis (ENGR '83), senior vice president of finance and chief financial officer at Polo Ralph Lauren Corporation, for membership on the board and recommended that alumnus H. Lee Noble (A&S '62), retired executive vice president of the Bayer Corporation, be elected an emeritus trustee. The full board will act on the committee's recommendations at its June 25 annual meeting.

In commenting on the actions taken by the Nominating Committee, University of Pittsburgh Chancellor Mark A. Nordenberg stated, "These recommendations will strengthen our already outstanding Board of Trustees. Tracey Travis has been honored as one of Pitt's most distinguished graduates, is recognized as one of the country's leading financial professionals, and is a visible and respected presence in the international business community. Clearly, we will benefit from her experience and insights as a trustee. Through his long tenure on the Board, and in a range of other ways, Lee Noble has made significant contributions to Pitt's progress. Through his election as an emeritus trustee, we ensure that we will continue to benefit from his service."

Biographical information on Travis and Noble follows.

**Tracey T. Travis** was named to her current position at Polo Ralph Lauren—one of the world's leading global luxury apparel and lifestyle products companies—in 2005, charged with responsibility for the company's worldwide corporate finance operations, including accounting, financial planning and analysis, treasury, tax, and business development. Travis' responsibilities were subsequently expanded to include investor relations and information technology. As CFO of Polo Ralph Lauren, a corporation with \$5 billion in annual revenue, Travis has led work related to acquisitions



Tracey T. Travis



H. Lee Noble

of licensed brands, capital structuring, long-range planning, and investor relations strategy.

Previously, Travis was an executive with Limited Brands Inc. in Columbus, Ohio, first as CFO of subsidiary Intimate Brands Inc. from 2001 to 2002, and, from 2002 to 2004, as senior vice president of finance for parent company Limited Brands. The corporation owns Victoria's Secret and Bath & Body Works, among other brands. From 1999 to 2001, Travis was CFO of the Americas Group of American National Can, where she led both the finance and information technology groups. Prior to holding this position, she occupied various management positions at Pepsi-Cola/Pepsi Bottling Group from 1989 to 1999, including group manager, New Products, where she assisted in the development of the business plans

for Pepsi's entrance into non-soft-drink beverage categories; general manager for the Howell, Mich., market unit; and CFO for the Michigan business unit.

Following receipt of her Pitt Bachelor of Science degree in industrial engineering, Travis began her career at General Motors as an engineer. After earning an MBA in finance and operations management from Columbia University on a GM Fellowship, Travis returned to GM as a financial executive working on various international product programs, joint ventures, and divestitures.

Travis currently serves on the boards of Jo-Ann Stores Inc., the Lincoln Center Theater, the Women's Forum of New York, and the Ralph Lauren Center for Cancer Care and Prevention and is treasurer of the Ralph Lauren Foundation. She is a member

of Financial Executives International, the National Association of Corporate Directors, the New York Women's Forum, and the Executive Leadership Council.

Travis was recognized in 2005 by *Treasury & Risk Management* magazine as one of the Top 25 Women in Finance. In 2006 and 2010, she was named one of the Top 50 Women in Business by *Black Enterprise* magazine. In 2008, she was granted the Best CFO award by *Institutional Investor*, and, in 2009, she was named one of the Top 100 African Americans in Corporate America by *Black Enterprise* magazine. In 2009, Travis received the University of Pittsburgh's Distinguished Alumni Award.

**H. Lee Noble**, retired as executive vice president of the Bayer Corporation after a 25-year career at Bayer, earned his bachelor's degree in chemistry from Pitt's School of Arts and Sciences in 1962. At Bayer, Noble served as board chair for Deerfield Urethane, a Bayer subsidiary, and president of the Bayer Polymer Division, where he doubled sales to \$2 billion, completed four major acquisitions, and oversaw capital projects of more than \$1.2 billion.

Noble currently serves as chair of the board of directors for Fluorous Technologies, Inc., a provider of proprietary technology for the drug discovery and development industry, and as the chief executive officer of Noble Consulting, which specializes in strategic planning, the financing of start-up companies, and mergers and acquisitions.

Noble has supported the advancement of the University from important positions of leadership for nearly 20 years, beginning with his appointment in 1991 as a member of the School of Arts and Sciences (A&S) Board of Visitors. He was appointed a Commonwealth Trustee on the Pitt Board in 1998 by then-Pennsylvania Senate President Pro Tempore Robert C. Jubelirer, and he served in that board position until February 2010. During his tenure on the Pitt Board, Noble was a member of the Budget, Investment, and Student Affairs committees; chaired the Graduate School of Public and International Affairs (GSPIA) Board of Visitors; and was a University Director of the UPMC Board. He continues his service to the University as a member of the A&S and GSPIA visiting boards.

A life member of the Pitt Alumni Association, Noble has been a loyal and dedicated alumnus through a variety of ways, including generous financial support to the University through the H. Lee Noble Scholarship Fund in the School of Arts and Sciences and the Chancellor Mark A. Nordenberg Chair. In 2009, he was named a Pitt Legacy Laureate.

Noble has actively participated in industry, civic, and charitable groups and has helped lead a number of community organizations. He chaired Life's Work of Western Pennsylvania; founded and chaired the Pittsburgh Project for Employment of Persons with Disabilities, now known as Project for Freedom; was a director and member of the Executive Committee of the Society of the Plastics Industry; chaired the Board of Directors of the International Isocyanate Institute; and was a member of the Pittsburgh Chamber of Commerce, as well as the Pittsburgh Regional Alliance.

## Pitt's Interactive Neighborhood Database Gains Traction in Revitalizing Pittsburgh

By Morgan Kelly

Citizens, civic groups, and government entities working to further renew and reinvent Pittsburgh are increasingly turning to Pitt's online Pittsburgh Neighborhood and Community Information System (PNCIS), an interactive database of property and neighborhood conditions, in their efforts to restore dilapidated homes, promote urban farming, and even help young artists find homes.

PNCIS is maintained by Pitt's University Center for Social and Urban Research (UCSUR) and provides a neighborhood-by-neighborhood, parcel-level snapshot of information intended to improve community planning and outreach, including crime and vacancy rates, housing market and foreclosure figures, tax delinquency, and election results.

To recognize and discuss ways to enhance PNCIS' value in shaping Pittsburgh, those Pittsburghers who regularly use the database gathered with national experts in urban revitalization at the University Club on June 11 for the inaugural

PNCIS Users Conference. The conference was cosponsored by UCSUR and the Pittsburgh Partnership for Neighborhood Development, a longtime PNCIS partner with UCSUR and the City of Pittsburgh.

Representatives from local organizations and agencies spoke about PNCIS' efforts to reduce blight, expand services, and renew communities, ranging from forming block watches in the city's Homewood neighborhood to identifying areas of Pittsburgh in need of better access to banking services. A few of the reported uses of PNCIS follow.

• North Side resident and urban farmer



Jana Thompson uses PNCIS in cooperation with Grow Pittsburgh to review and help the city set urban agriculture codes. For

Continued on page 2



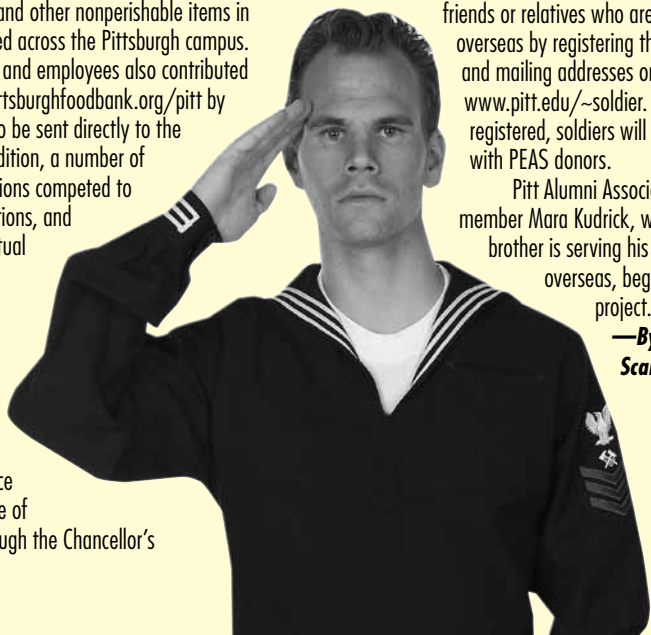
# Briefly Noted



## Pitt Completes Successful Partnership for Food Drive

The University of Pittsburgh's April 2010 Pitt Partnership for Food drive collected a total of 523,942 units of food for the Greater Pittsburgh Community Food Bank, joining UPMC and U.S. Steel as one of the top three corporate food drives in the area.

The contributions were made in a variety of ways, said Steve Zupcic, Pitt's assistant director for community relations, including drop-off donations of canned goods and other nonperishable items in large boxes located across the Pittsburgh campus. Pitt faculty, staff, and employees also contributed online at [www.pittsburghfoodbank.org/pitt](http://www.pittsburghfoodbank.org/pitt) by purchasing food to be sent directly to the Food Bank. In addition, a number of student organizations competed to collect food donations, and Sodexo, contractual provider of Pitt's dining services, offered catered pizza parties as prizes. Finally, Chancellor Mark A. Nordenberg's office matched the value of all donations through the Chancellor's



Challenge.

"Pitt has been doing the food drive for almost 20 years, and it has been building up to what it's become today," Zupcic said.

While the food drive is over, donations to the Food Bank can be made year-round via the online shopping link [www.pittsburghfoodbank.org/pitt](http://www.pittsburghfoodbank.org/pitt).

## Pitt Employees Encouraged to "Adopt" a Soldier

The second Pitt Employee Adopt-a-Soldier (PEAS) Project is under way, with organizers seeking to deliver care packages to adopted soldiers by July 4.

The PEAS Project was launched in 2007, and more than 200 Pitt employees have shipped hundreds of care packages filled with books, cookies, magazines, and basic supplies to 147 men and women serving overseas.

Employees interested in participating can enlist as a PEAS donor at [www.pitt.edu/~soldier](http://www.pitt.edu/~soldier). Upon registering, participants will be matched with a soldier and receive instructions regarding preparation of the package. Donors will be responsible for purchasing care package items and assembling and mailing the packages at a flat rate of \$12.50. Flat-rate boxes and customs forms are available in the Pitt Alumni Association office, 140 Alumni Hall.

Pitt employees also may enroll close friends or relatives who are serving overseas by registering their names and mailing addresses online at [www.pitt.edu/~soldier](http://www.pitt.edu/~soldier). Once registered, soldiers will be matched with PEAS donors.

Pitt Alumni Association staff member Mara Kudrick, whose brother is serving his second tour overseas, began the PEAS project.

—By Shannon Scannell

# Robert F. Pack, Pitt Vice Provost for Academic Planning and Resources Management, to Retire

By John Harvith

Robert F. Pack, vice provost for academic planning and resources management at the University of Pittsburgh since 1993, will retire from the University, announced Pitt Provost and Senior Vice Chancellor James V. Maher.

Pack received both his MA and PhD degrees in English from Pitt, earning the latter in 1970; while a doctoral student at the University, he was awarded an Andrew W. Mellon Fellowship. He was elected to Phi Beta Kappa at West Virginia University, where he received his BA in 1965. He served as a member of the faculty and administration at Rutgers University before returning to Pitt in 1993 to assume the newly created position of vice provost for academic planning and resources management. Pack's responsibilities at Pitt have included University-wide budgeting and capital planning for both academic and student life facilities and acting as liaison between Pitt's four regional campuses and the provost.

"It might accurately be said that Bob Pack and I were brought together by accident," said Pitt Chancellor Mark A. Nordenberg. "He was recruited to Pitt from Rutgers by then-Provost Donald Henderson. However, by the time Bob arrived, Dr. Henderson had retired, and I had taken his place. A lesser person might have quickly retreated back to New Jersey, but Bob decided to give me a chance, and both a productive professional partnership and a special friendship were born. The University of Pittsburgh has grown significantly in quality and impact during Bob's service as vice provost, and that is no coincidence. Bob's contributions to our progress have taken many forms and have been very substantial. Everyone who cares about Pitt is in his debt."

"I accepted Bob's wish to retire with both regret and deep appreciation for his loyalty and passionate commitment to the University," Maher stated in making the announcement. "Bob was instrumental in the development of the University's highly successful facilities plans; among his achievements are the programming and renovation of Alumni Hall and the development of enhanced student and residence hall facilities on all five campuses of the University. He has also taken a leading role in the successful integration of the regional campuses into the University.

"In addition, Bob was responsible for implementing Pitt's new enterprise Student



Robert F. Pack

Information System, which won national recognition through a Computerworld award, and I know he is particularly proud of his efforts resulting in the recent establishment of the Office of Veterans Services. Building on his experience at Rutgers, he also led the integration of the arts into student life here at Pitt through the establishment of the Pitt Arts program," Maher added.

In December, Pitt launched a national search for a new provost to succeed Maher, who will be returning to the Pitt faculty at the conclusion of the 2009-10 academic year or as soon after that as his successor can be in place. To facilitate the new provost's smooth transition, Pack has agreed to continue in his current position during the fall term, but with a reduced workload; the search for a replacement for this senior staff position will take place under the leadership of the new provost.

# Pitt's Interactive Neighborhood Database Gains Traction in Revitalizing Pittsburgh

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instance, proposed regulations suggested a minimum lot size that maps from PNCIS show is larger than nearly half of the city's residential lots, which would effectively prohibit urban farming, she said.

• Artist incubation researcher Courtney Ehrlichman of Carnegie Mellon University studies strategies to keep young, graduating artists in Pittsburgh, particularly by making it easier for them to own property in the neighborhoods they help revitalize. Ehrlichman is exploring a strategy to attract artists to Pittsburgh by creating neighborhood profiles based on PNCIS data about vacant and tax-delinquent properties, as well as on current property owners in the area.

**Conference speakers from the national scene talked about how stores of community data like PNCIS are influencing urban revitalization policy, research, and government programs.**

• "At the URA, we use PNCIS almost every day," said Lena Andrews, planning and development specialist for the Urban Redevelopment Authority (URA) of Pittsburgh. "One way is to help expand Pittsburgh's green space by using vacant-land, vacant-building, condemnation, code-violation, and tax-delinquency data to identify areas where blight can become parks and woodlands. Another is to measure the effectiveness of URA brownfield-revitalization projects by tracking the nearby sales prices and building-permit activity to see the result of large-scale projects."

Conference speakers from the national scene talked about how stores of community data like PNCIS are influencing urban

revitalization policy, research, and government programs.

Kathy Pettit, codirector of the Washington, D.C.-based Urban Institute's National Neighborhood Indicators Partnership, discussed innovative uses of community information systems across the nation and their role in neighborhood development. Robert Renner, from the U.S. Department of Housing and Urban Development's (HUD) Office of Policy Development and Research, talked about the growing role of research at HUD, new neighborhood revitalization programs, and the implications for local communities and neighborhood information systems. Mike Schramm, from Case Western Reserve University's Center for Urban Poverty and Community Development, recounted how Case Western's data system was used to reduce foreclosures and help to stabilize communities affected by the 2009 foreclosure crisis in the Cleveland area.

More information on PNCIS is available on the PNCIS Web site, [www.pghnis.pitt.edu](http://www.pghnis.pitt.edu).

# PittChronicle

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The Pitt Chronicle is published throughout the year by University News and Magazines, University of Pittsburgh, 400 Craig Hall, Pittsburgh, PA 15260, Phone: 412-624-1033, Fax: 412-624-4895, E-mail: [chron@pitt.edu](mailto:chron@pitt.edu) Web: [www.chronicle.pitt.edu](http://www.chronicle.pitt.edu)

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# "Together, We Do Have the Power to Do Wonderful Things"

Chancellor says Pitt has "consciously played a major role in the preservation of Black history ... and in the constructive consideration of issues of race."



*These are the printed remarks of Chancellor Mark A. Nordenberg that were delivered during the annual meeting of the African American Chamber of Commerce, held May 19, 2010, in the Omni William Penn Hotel, Downtown.*

**T**hank you, and welcome everyone. It is great to be with you—even if I am a bit late. I was supposed to speak at this gathering two years ago. Unfortunately, I had a bad experience with an extension ladder, broke my shoulder, and had to ask for a "rain check."

You got the better end of that deal anyway, because the always—thought-provoking Robert Hill, Pitt's vice chancellor for public affairs, spoke in my place. But I am glad that you gave me a second chance—to thank and congratulate the African American Chamber of Commerce for its important work, which we at Pitt really support and believe in; to provide a bit of an update on progress at our University; to describe the position of higher education and health care as engines of commerce in 21st-century Pittsburgh; and to offer perspectives on the entirely unproductive tensions that have surfaced between government and the nonprofit community in recent months.

## Introduction

Pitt was founded as a log-cabin academy in 1787, the same year that our Constitution breathed life into a new nation. In describing what he believed should be an incredibly bright future for this region, our founder, Hugh Henry Brackenridge, offered two prophetic statements:

"This town must in future time be a place of great manufactory. Indeed, the greatest on the continent, or perhaps in the world," he declared. Continuing, he added, "The situation [here] is greatly to be chosen for a seat of higher learning . . . [And] we well know that the strength of a state greatly consists in the superior mental powers of the inhabitants."

Both of those Pittsburgh prophecies, made in the mid-1780s, came true generations later. But even the visionary Mr. Brackenridge could not have foreseen the future extent of Pittsburgh's manufacturing might, the quality of its educational institutions, or the impact of higher education on our 21st-century economy.

## University Overview

This region's higher education sector is a rich one that contains many strong, and highly complementary, institutions. I need to underscore that fact from the outset because, given the position that I hold, I naturally will be focusing mainly on the institution that I represent, an institution that sits at the center of that sector, the University of Pittsburgh. And I am pleased to say that Pitt is an institution that really has been on the move:

- In terms of our most basic mission, we have nearly tripled applications for admission to the undergraduate programs in Oakland—going from less than 7,800 in 1995 to more than 22,000 this year. And



Mark A. Nordenberg

**We were the nation's top-ranked public university in the 2009 edition of *Saviors of Our Cities: A Survey of Best College and University Civic Partnerships*—reflecting our deep commitments to the economic health and general vibrancy of this community.**

our students, once enrolled, are performing at the very highest levels. This past year, to give just one highlight, we claimed our third Rhodes Scholar in the last five years. Since only 32 Rhodes Scholars are selected every year, from the very best students at the very best universities in the country, that really is an amazing record—more typical of an elite Ivy League institution than a public university in Pittsburgh;

- We now rank among the top 10 universities nationally in terms of total federal science and engineering research and development support and are fifth in the country in terms of faculty research support from the National Institutes of Health—joining Harvard, Johns Hopkins, Penn and UCSF in that distinguished grouping. Our research expenditures last year were more than \$650 million. This year, we expect that they will

significantly exceed \$700 million. Those funds not only fuel important faculty work but support, directly and indirectly, some 23,000 local jobs; and

- We were the nation's top-ranked public university in the 2009 edition of *Saviors of Our Cities: A Survey of Best College and University Civic Partnerships*—reflecting our deep commitments to the economic health and general vibrancy of this community.

## Preserving Black History

And in terms of what many of us would consider to be a very significant contribution to the richness of this region, we have consciously played a major role in the preservation of Black history, in the presentation of African American culture, and in the

constructive consideration of issues of race:

- We are the university that prepared and presented the provocative exhibition, *Free At Last? Slavery in Pittsburgh in the 18th and 19th Centuries* at the Heinz History Center;

- We are the university that has taken its Black History Month programs far beyond the customary speakers and panel discussions to research, present, and preserve such important aspects of this region's Black history as the inspiring career of "the Speaker," the Honorable K. Leroy Irvis; the bravery and patriotism of the Tuskegee Airmen from Western Pennsylvania; the trailblazing work of the Hill District's Freedom House Ambulance Service; the enormous contributions—locally, nationally, and internationally—of *The Pittsburgh Courier*; and the Black experience, over two centuries, at the University of Pittsburgh itself;

- We are the university that has long been home to the Kuntu Repertory Theatre and the University of Pittsburgh Jazz Seminar and Conference; and

- We are the only American university to have a center on race and social problems in its School of Social Work. Dean and Center Director Larry Davis is here today, and I know that he would like to see many of you at his national conference on Race in America—a "blockbuster event" to be held in Oakland from June 3 to 6.

## The Regional Economy

Returning to commerce and the economy, Pitt sits at the heart of the education and health-services sector, which the U.S. Department of Labor has labeled the region's largest employment "supersector." To be absolutely clear, the people of this region benefit enormously from the continuing presence and impact of a strong, diverse, and committed corporate community. We see that very visibly today, with the generous sponsorships for this program that have been provided by PNC and Heinz. But in today's attractively balanced regional economy, not only is the "eds and meds" sector the region's single-biggest source of employment, but it is the only sector that has added jobs each and every year since 1995.

To focus on one recent period, from March of 2008 to March of 2009, this is what U.S. Department of Labor statistics show: The Pittsburgh area lost 7,400 manufacturing jobs; lost 5,300 leisure and

*Continued on page 4*



The late Hon. K. Leroy Irvis (LAW '54), legendary Pennsylvania legislative leader and former Pitt trustee

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# "Together, We Do Have the Power to Do Wonderful Things"

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hospitality jobs; lost 5,200 trade, transportation, and utility jobs; lost 2,600 professional and business services jobs; lost 1,700 construction jobs; lost 1,100 information and financial services jobs; and lost 1,600 government jobs. In sharp contrast, the only sector to gain at least 1,000 jobs in that same period was education and health services, which added 5,400 jobs.

## Governmental Tensions

With that as context, you might ask—as I sometimes have asked myself—how did a nice guy like Mark Norden-

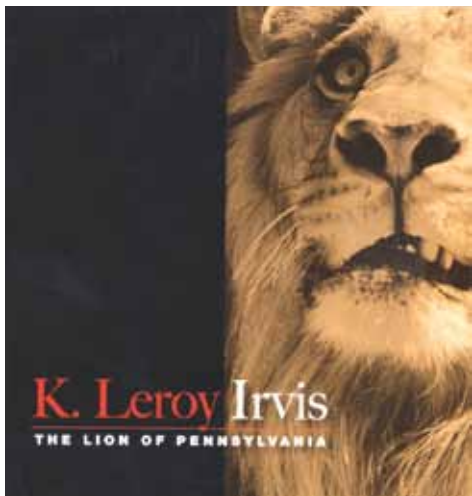
berg, who leads such an important institution, come to spend most of the last year battling both the state Capitol and City Hall? Just in case any of you have forgotten, last summer, we suddenly confronted a Harrisburg declaration—in the face of decades of practice and precedent to the contrary—that Pitt, Penn State, and Temple were not "public." Fortunately, that position was reversed in the U.S. Department of Education, but had it stuck, we would have been ineligible for stimulus funding. Our appropriation, then, was held hostage in legislative battles over gaming legislation. It was not approved until late December, nearly the midpoint of the fiscal year, and we received no state money until February. And we spent November and December very publicly battling the City's proposed tuition tax.

Speaking generally, the answer to my rhetorical question is clear—elected officials, as a general matter, seem to be under increasing pressure to make decisions tied to a very short time span, and that general tendency is even more pronounced in economically challenging times. To be fair, the state *does* have a big budget hole to fill, and the City *does* have to meet the inherited problem of underfunded pension plans.

But in thinking about our shared longer-term interests, let me offer just a few thoughts:

- In a group like this one, I doubt that I need to persuade anyone that access to a higher education experience that is both affordable and of the highest quality sits at the very heart of the American dream. Pitt and Temple became state-related in the mid-1960s, thanks to the leadership of Speaker Irvis, when the Commonwealth recognized its responsibility to provide larger numbers of reasonably priced higher education opportunities to the first wave of baby boomers.

Today, what we see is a retreat from that social responsibility. I suspect that most of you, like me, either have been or will



Pitt's modern tradition of Black History Month celebrations began with the production and 2004 world premiere screening of the documentary *K. Leroy Irvis: The Lion of Pennsylvania*. Irvis, who in 1977 became the first African American speaker of the House in Pennsylvania and the first Black speaker of any state house since Reconstruction, sponsored in 1966 the bill that made Pitt a state-related institution of higher education, thus saving the University from economic ruin.

be able to provide your own children with a quality higher education. But we all will be disadvantaged if other people's children get left behind. And that is the inevitable result when the Irvis legacy of support for public higher education is dismantled.

- Today, in addition to serving our fundamental educational mission, Pennsylvania's public research universities provide so much more. At Pitt, we now annually import nearly \$4 in research funding for every \$1 of our state appropriation. In addition to the critical longer-term payoffs associated with both our edu-

ational and our research missions, then, we also provide a short-term return on investment through the attraction of job-generating research funds that probably cannot be equaled by any other state appropriation.

- There's a recurring pattern that surfaces throughout government, and that presumably is the product of the pressures I mentioned earlier, to target the successful for short-term relief, whatever the long-term consequences might be. I say that, by the way, as an individual who believes in government and who does not mind paying his own taxes.

But the avoidance of an uncompetitive business climate is a constant theme for organizations principally serving the for-profit community—something that presumably is true of the African American Chamber of Commerce.

The proposed tuition tax—among its many problems—would have created just that kind of uncompetitive environment for Pittsburgh's higher education community—currently one of the main drivers of our regional economy. Any short-term gain, then, would have carried, as one price, longer-term disadvantages for our collective good.

When you hear someone talk about all of the property that is being "gobbled up" by

the nonprofits and taken off the tax rolls, please ask for some examples, because very few exist. Even without data in front of you, just think about Pittsburgh's landscape and ask yourselves why the City might have a higher percentage of tax-exempt property today than it did a dozen years ago.

Could it be because we now have a baseball stadium *and* a football stadium, rather than just one combined stadium? Could it be because we now have one hockey arena in use and another under construction? Could it be because we now have a beautiful, and very expansive, new convention center?

These are all great things, and I certainly am not complaining about them. Pitt, after all, plays football in one of those wonderful new stadiums. But this growth in the tax-

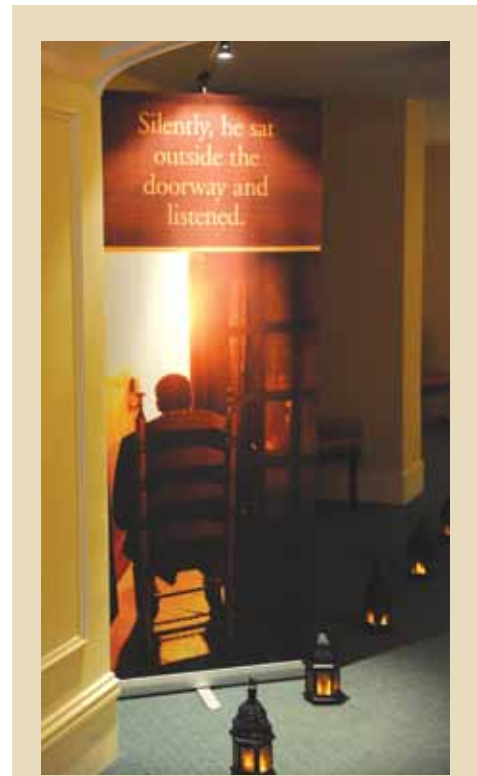
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exempt property rolls has been driven by very deliberate governmental decision-making. Whatever some might like you to believe, it has not been driven by unchecked "eds-and-meds" sprawl.

On the less positive side, the URA [Urban Redevelopment Authority] now holds title to a much larger collection of distressed properties. But whatever the reasons, good or bad, the simple fact is that while government has become the biggest complainer about tax-exempt properties, government, including its authorities, is, by far, the largest holder of tax-exempt properties.

Because many of you are familiar with our University, think for a moment about facilities development at Pitt over the course of the past decade or so:

- We tore down Pitt Stadium, which sat on already tax-exempt property in the middle of our campus, to build the Petersen Events Center, which has generated new amusement and parking tax revenue for the City;
- We built our new biomedical science tower, which has been a magnet for job-generating research dollars, on the worst, already tax-exempt, block of Oakland's Fifth Avenue business corridor; and
- Our Sennott Square academic center, which generates local tax dollars through first-floor retail and a public parking garage,



In 2009, Pitt presented the screening of the documentary *Blue Gold & Black: From Doorway to Distinction*, which told the story of the 180-year experience of Black men and women at Pitt.



The 2007 Black History Month celebration featured the world premiere screening of a video documentary on the Hill District-based Freedom House Ambulance Service, whose Black drivers were trained under CPR pioneer and Pitt School of Medicine visionary the late Peter Safar.

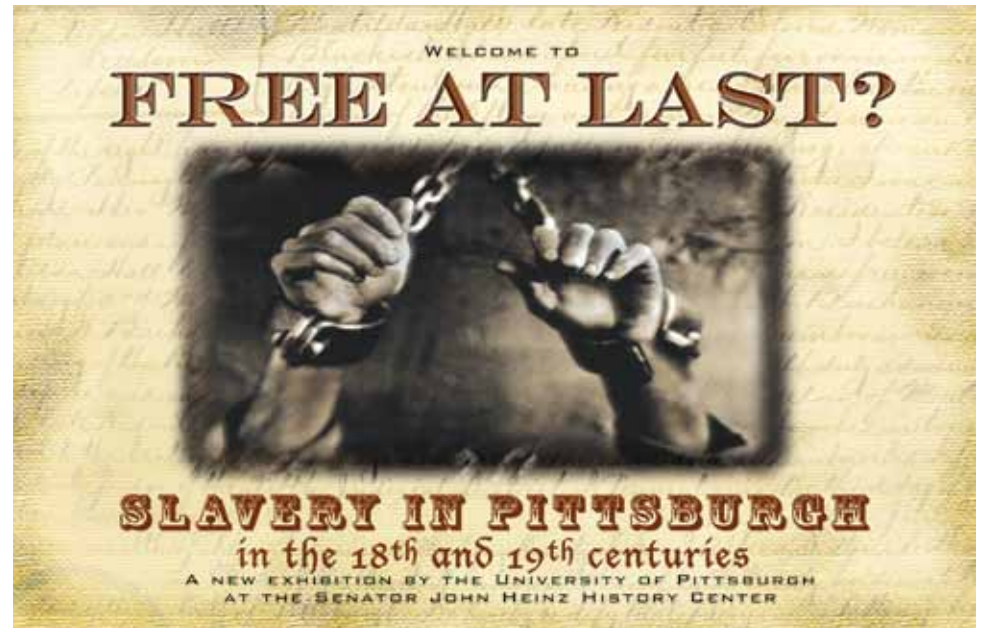


Gathered during the AACC luncheon were (from left) Robert Hill, Pitt's vice chancellor for public affairs; John M. Wilds, assistant vice chancellor for community and governmental relations; Chancellor Nordenberg; Doris Carson Williams, AACC president; and Larry E. Davis, dean of Pitt's School of Social Work. The luncheon was sponsored by PNC and H.J. Heinz Company.





The screening of the WQED-produced video documentary *Fly Boys: Western Pennsylvania's Tuskegee Airmen* marked Pitt's 2008 Black History Month celebration. The documentary was made possible through major funding from Pitt and additional support from the Alcoa Foundation and the Pittsburgh Foundation. It was the University's inaugural event in the K. Leroy Irvis Black History Month Program.



For its 2009 Black History Month celebration, Pitt unveiled *Free at Last? Slavery in Pittsburgh in the 18th and 19th Centuries*, an exhibition the University created in partnership with the Senator John Heinz History Center in observance of the 250th anniversary of the founding of Pittsburgh and the 200th anniversary of the abolition of the Atlantic slave trade in the United States.

was built on the worst, already tax-exempt, block of the Forbes Avenue business corridor.

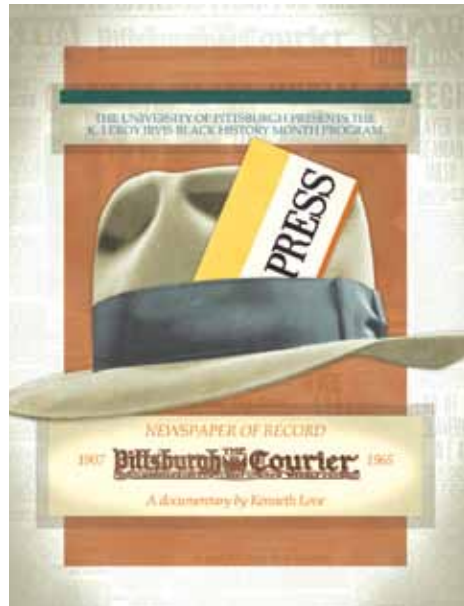
Big projects outside of our traditional footprint, most often undertaken with the UPMC as the lead partner, have been among the most significant regional development projects—clearly and significantly benefiting the greater good—of recent years:

- The McGowan Institute for Regenerative Medicine and UPMC Sports Performance Complex were built on the long-barren site of an old steel mill and became anchors for the entire South Works development, which may be this region's best recent example of successful urban renewal;

- UPMC's new Children's Hospital, which includes a research tower occupied by Pitt faculty, was built on the abandoned campus of St. Francis Hospital, saving Lawrenceville from what might have been a "death blow"; and

- The Hillman Cancer Center—built by UPMC and half of which is occupied by Pitt researchers—not only is a powerful economic engine in its own right but opened up new development possibilities along the Centre Avenue/Baum Boulevard corridor in the City's East End.

Just a few days ago [in early May], Pittsburgh again was named this country's most livable city. Everyone who lives here ought to be proud of that fact. And many of the people in this room have the right to smile even more broadly, because the contributions you have



Black History Month 2010 featured the premier public screening of filmmaker and Kenneth Love's (A&S '71) documentary *Newspaper of Record: The Pittsburgh Courier, 1907-1965*.

made—to the strength, health, and vitality of this community—have helped make this city so livable.

If we want to sustain our momentum through these challenging times, we really

Just a few days ago [in early May], Pittsburgh again was named this country's most livable city. Everyone who lives here ought to be proud of that fact. And many of the people in this room have the right to smile even more broadly, because the contributions you have made—to the strength, health, and vitality of this community—have helped make this city so livable.



AACC luncheon in the Omni William Penn Hotel, Downtown



From left, William Strickland (A&S '70), president and CEO of Manchester Bidwell Corporation and Pitt trustee; Chancellor Nordenberg; and Gregory R. Spencer (CGS '80), president and CEO of Randall Industries, during the AACC luncheon

do need to work at it together—as many of us now are doing in trying to find a solution to the City's pension problems. Put another way, we need to avoid the classic Pittsburgh practice of taking potshots and pointing fingers at each other. With respect to issues like these, we really are "in the same boat"—and we either are going to keep moving across the surface together

"in synch" or struggle against each other and sink.

So, thank you—for having me here today, for being such good friends, and for being key partners in fueling Pittsburgh's progress. Together, we do have the power to do wonderful things. And it always feels great to be moving forward in your distinguished company.

JIM BURKE/CDDDE

JIM BURKE/CDDDE



# Chancellor Welcomes Julian Bond to Race Conference

“... He is a man who has devoted his life to redressing injustice at every turn.”

(This is an abridged print version of Chancellor Mark A. Nordenberg's introduction of Julian Bond, chair emeritus of the NAACP and the opening keynote speaker for Pitt's June 3-5, 2010, national conference, "Race in America: Restructuring Inequality." Bond addressed an audience of about 800 people June 3 in Soldiers and Sailors Military Museum and Memorial. The conference was organized by Larry E. Davis, dean of Pitt's School of Social Work, and Pitt's Donald M. Henderson Professor and director of the University's Center on Race and Social Problems.)

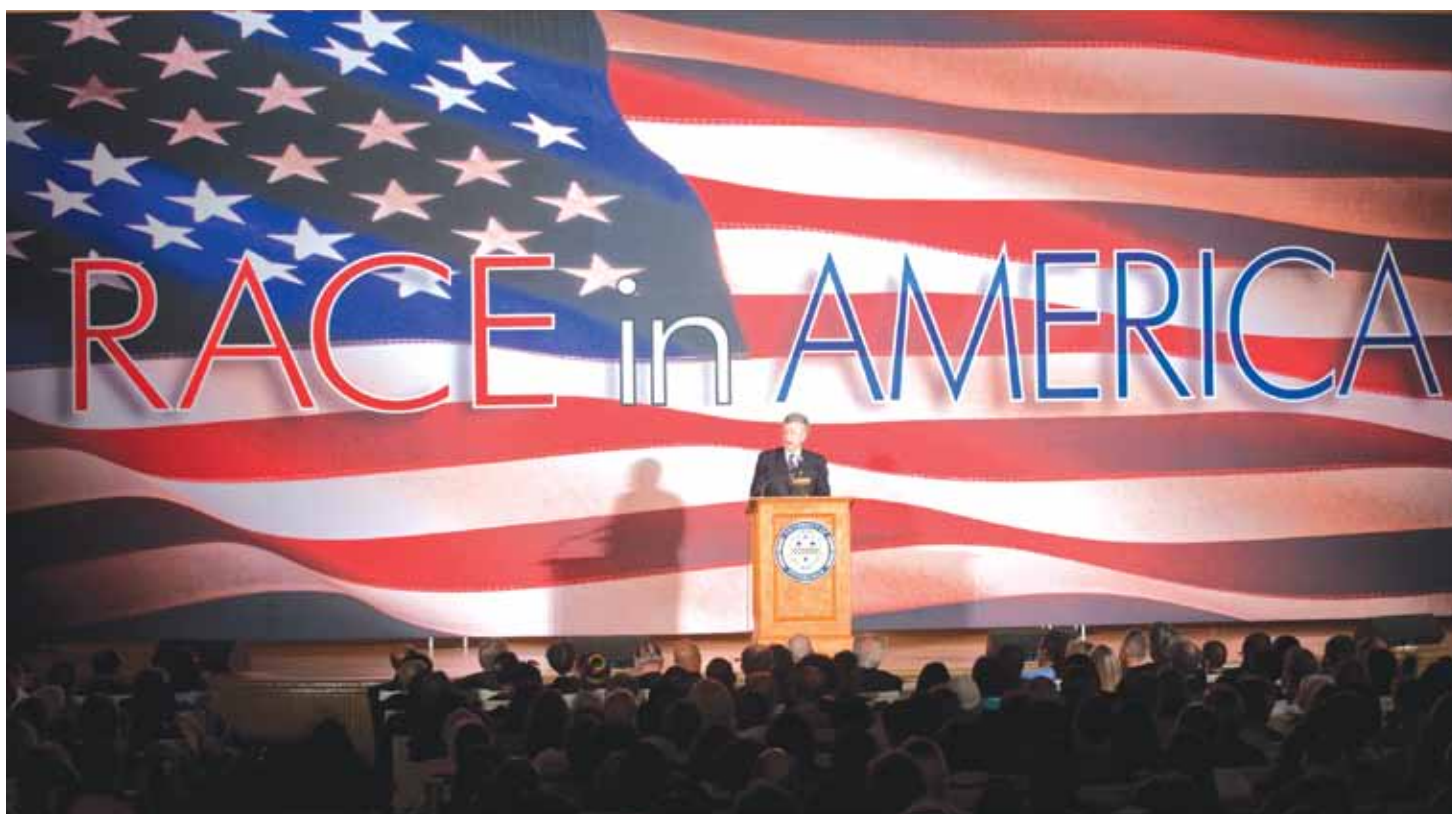
**T**hank you very much, Larry, and good evening, everyone. When Provost Maher and I pried Larry Davis out of his very comfortable endowed chair at Washington University in St. Louis and persuaded him to become the dean of our School of Social Work, we expected big things. And he has been delivering in big ways for the past nine years. Certainly, we see clear evidence of that tonight, as we launch this historic conference, "Race in America: Restructuring Inequality."

It is my privilege, as Pitt's chancellor, to welcome each of you, to comment briefly on the program, and to introduce our distinguished guest Mr. Julian Bond - Chairman Emeritus of the NAACP. Mr. Bond's presence is an exciting taste of things to come—because this conference will bring to our campus some of the nation's most prominent experts on race. Their insights will add to the richness of the discussions to take place over the course of the next two days ...

Julian Bond has long been one of America's most prominent leaders in the movements for civil rights and economic justice. Some seven years ago, before a packed University of Pittsburgh house, Mr. Bond delivered the inaugural lecture that publicly launched our Center on Race and Social Problems. This evening, to our great good fortune, he has returned to deliver another seminal address, entitled "The Road to Freedom: From Alabama to Obama." In doing so, he will officially open this gathering of one of the largest groups of authorities on race ever assembled at an academic conference.

Mr. Bond is the perfect individual to deliver tonight's keynote address because he is a man who has devoted his life to redressing injustice at every turn. From his student days at Morehouse College in Atlanta through his more than a decade-long service as chairman of the country's oldest and largest civil rights organization—the NAACP—Mr. Bond has inspired us, challenged us, and encouraged us to confront and constructively deal with issues of race.

I first was privileged to meet Mr. Bond when I was an undergraduate and he came to



Mark A. Nordenberg addresses the audience of nearly 800 participants at Soldiers & Sailors Memorial.

my college to speak. By that time, he already had been a founding member of the Committee on Appeal for Human Rights, a student civil rights organization that helped win the integration of Atlanta's movie theaters and lunch counters, and the Student Nonviolent Coordinating Committee, formed in 1960 to coordinate sit-ins and voter education drives throughout the South.

Mr. Bond also had been elected to the Georgia House of Representatives, where members who objected to his opposition to the Vietnam War denied him his seat. Mr. Bond finally was seated after a third election and a unanimous decision of the United State Supreme Court. He served until 1974, when he was elected to the Georgia Senate. He retired from his Senate seat in 1986.

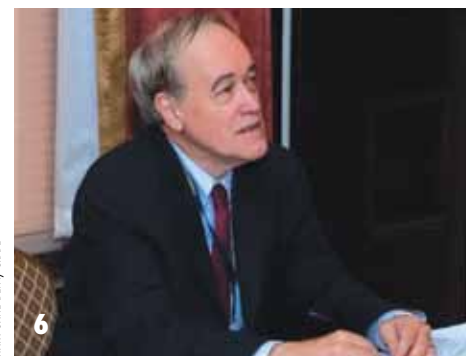
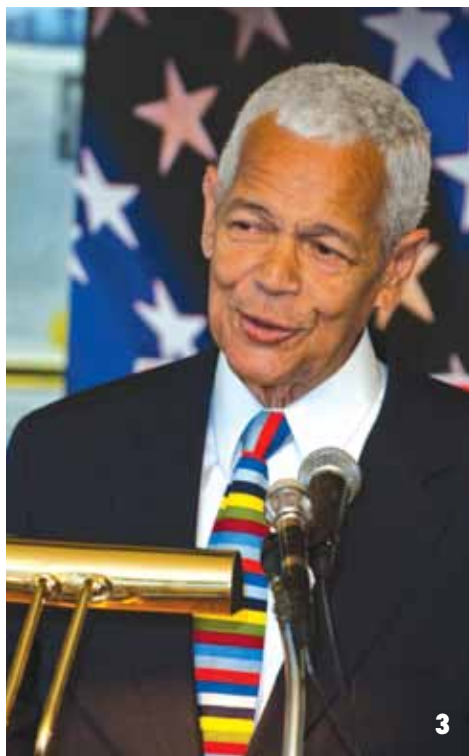
The holder of at least 25 honorary degrees, Mr. Bond now serves as a Distinguished Professor in Residence at American University in Washington, D.C., and as a professor in the Department of History at

the University of Virginia. He also serves on numerous boards, including those of the Southern Poverty Law Center, where he previously was named the civil rights organization's first president, and People for the American Way, whose mission is to make the promise of America real for every American.

A former commentator on America's *Black Forum*, the oldest Black-owned program in television syndication, Mr. Bond also is a prolific and award-winning writer, poet, and narrator. His voice has given life to numerous documentaries, including the critically acclaimed series *Eyes on the Prize*

and *K. Leroy Irvis: The Lion of Pennsylvania*, which was produced by the University of Pittsburgh Office of Public Affairs.

Would you please join me in welcoming back to Pittsburgh and to the podium the venerable civil rights leader Mr. Julian Bond. [Applause.]



**1.** Linda Wharton-Boyd (A&S '72, '75G, '79G), president of Pitt's African American Alumni Council, came from Washington, D.C., to attend the conference. **2.** Larry E. Davis, Pitt School of Social Work Dean and conference organizer **3.** Julian Bond **4.** Speaker Julianne Malveaux, economist, author, commentator, and president of Bennett College for Women, spoke about economic justice. **5.** Lawrence D. Bobo, Harvard University's W.E.B. Du Bois Professor of the Social Sciences **6** and **7.** Gary Orfield, professor in UCLA's Graduate School of Education, and Ronald Ferguson, senior lecturer in education and public policy at Harvard University, respectively, led a session about confronting the achievement gap in schools. **8.** Benjamin Jealous, president and CEO of the NAACP, participated in a panel discussion titled "Post-racial America: Does It and Should It Exist?"

PHOTOS BY MARY JANE BERTY/CODE

JIM BURKE/CODE

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# Happenings



Louis Comfort Tiffany Windows, a part of the Ailsa Mellon Bruce Galleries in the permanent collection of the Carnegie Museum of Art

**Frick Art and Historical Center, *Small But Sublime: Intimate 19th-Century American Landscapes*, through Sept. 5,** 7227 Reynolds St., Point Breeze, 412-371-0606, www.frickart.org.

**Andy Warhol Museum, *Rufino: Blots & Figments*, through July 18; *Twisted Pair: Marcel Duchamp/Andy Warhol*, through Sept 6;** 117 Sandusky St., North Side, 412-237-8300, www.warhol.org.

**Carnegie Museum of Art, *Design Competition: New Cottages at Fallingwater*, through Aug. 22; *Past Meets Present: Decorative Arts and Design*, ongoing; *Caricature, Satire, and Comedy of Manners: Works on Paper From the 18th Through 20th Centuries*, ongoing;** 4400 Forbes Ave., Oakland, 412-622-3131, www.cmoa.org.

**Senator John Heinz History Center, *Ben Franklin: In Search of a Better World*, ongoing;** 1212 Smallman St., Strip District, 412-454-6000, www.heinzhistorycenter.org.

## Miscellaneous

**The Serious Comedy Show**, performances of improvisational and sketch comedy, 10:30 p.m. **June 26**, Late Night—Cabaret Theater, 655 Penn Ave., Downtown, Pittsburgh Cultural Trust, 412-325-6769, www.pgharts.org.

## Opera/Theater/Dance

**Curtains**, by Rupert Holmes, **June 22-27**, Benedum Center, 719 Liberty Ave., Downtown, Pittsburgh CLO, 412-281-3973, www.pittsburghclo.org. Pitt ARTS Cheap Seats, 412-624-4498, www.pittarts.pitt.edu.

**Art**, by Yasmina Reza, through **June 27**, O'Reilly Theater, 621 Penn Ave., Downtown, Pittsburgh Public Theater, 412-316-1600, www.ppt.org.

**'S Wonderful: The New Gershwin Musical**, celebration of music and lyrics of George and Ira Gershwin, through **Sept. 5**, Theater Square Cabaret, 655 Penn Ave., Downtown, Pittsburgh CLO Cabaret, 412-456-6666, www.pgharts.org. Pitt ARTS Cheap Seats, 412-624-4498, www.pittarts.pitt.edu.

## Pitt/PhD Dissertation Defenses

**Elisabeth Ploran**, School of Arts and Sciences' Department of Psychology, 2 p.m. **June 22**, "Dependence of Perceptual Choice on Number of Response Alternatives and Fidelity of Evidence," Second-Floor Auditorium, Learning Research and Development Center.

**Donald Reese Wilson**, School of Education's Department of Instruction and Learning, 10 a.m. **June 23**, "An Investigation of the Effects of Genre on Student Learning From Informational Texts," 4301 Posvar Hall.

**Arthur Ward**, School of Arts and Sciences' Department of Computer Science—Intelligent Systems Program, noon **June 23**, "Reflection and Learning Robustness in a Natural Language Conceptual Physics Tutoring System," Ninth-Floor Conference Room, Learning Research and Development Center.

**Michael L. Davies**, Graduate School of Public Health's Department of Infectious Diseases and Microbiology, 1 p.m. **June 23**, "An Investigation of Cellular Pathways Leading to Patterns of Lytic Epstein-Barr Virus Reactivation in Immortalized B Cell Lines," A215 Crabtree Hall.

**Jonathan Lafky**, School of Arts and Sciences' Department of Economics, 9 a.m. **June 24**, "Three Essays on Online Ratings and Auction Theory," 4716 Posvar Hall.

**Arthur Maxwell**, Graduate School of Public and International Affairs, 2 p.m. **June 24**, "Aid and Comfort to the Enemy: International News Media, Cost Sensitivity, and Interstate War," 3200 Posvar Hall.

**Jessica Brehm**, Graduate School of Public Health's Department of Infectious Diseases and Microbiology, 2 p.m.



Nothing Is Impossible, The Mattress Factory, through Aug 8

**June 29**, "Novel Mechanisms of Resistance to HIV-1 Reverse Transcriptase (RT) Inhibitors: Molecular and Clinical Characterization of Mutations in the Connection and RNase H Domains of RT," A115 Graduate School of Public Health.

**Ji Young Song**, Graduate School of Public Health's Department of Epidemiology, 1:30 p.m. **July 1**, "Estrogen Receptor-Beta Genotype, Seven Immunohistochemical Markers, and Human Lung Cancer," Suite 4C UPMC Cancer Pavilion.

**Nagarjun Konduru**, Graduate School of

Public Health's Department of Environmental and Occupational Health, 2 p.m. **July 2**, "The Functionalization of Single-Walled Carbon Nanotubes With Biomolecules to Target Professional Phagocytes and Promote Biodegradation," Fifth-Floor Conference Room, Bridgeside Point Building.

**Leah Shilling**, School of Education's Department of Instruction and Learning, 10 a.m. **July 7**, "An Exploration of the Development and Modification of Pre-Service Elementary Teachers' Mathematical Belief," 5702 Posvar Hall.

## Concerts

**Don Aliquo Sr.**, jazz musician, 7 p.m., **June 22**, Backstage Bar at Theater Square, 655 Penn Ave., Downtown, 412-325-6769, www.pgharts.org.

**Boilermaker Jazz Band**, American jazz, ragtime, and swing music, 5 p.m. **June 24**, Backstage Bar at Theater Square, 655 Penn Ave., Downtown, 412-325-6769, www.pgharts.org.

**Pittsburgh Symphony Community Partners Concert Featuring Gloria Gaynor**; Lawrence Loh, conductor, and Gareth Johnson, violin; 7:30 p.m. **June 24**, Heinz Hall, 600 Penn Ave., Downtown, Pittsburgh Symphony Orchestra, 412-392-4900, www.pittsburghsymphony.org.

**Joy Ike**, R&B vocalist, 5 p.m. **June 25**, Backstage Bar at Theater Square, 655 Penn Ave., Downtown, 412-325-6769, www.pgharts.org.

**Idina Menzel With the Pittsburgh Symphony Orchestra**, Tony Award-winning vocalist, 7:30 p.m. **June 29**, Heinz Hall, 600 Penn Ave., Downtown, Pittsburgh Symphony Orchestra, 412-392-4900, www.pittsburghsymphony.org. Pitt ARTS Cheap Seats, 412-624-4498, www.pittarts.pitt.edu.

**WYEP Presents Brandi Carlile With the PSO**, vocalist and songwriter, 7:30 p.m. **June 30**, Heinz Hall, 600 Penn Ave., Downtown, Pittsburgh Symphony Orchestra, 412-392-4900, www.pittsburghsymphony.org. Pitt ARTS Cheap Seats, 412-624-4498, www.pittarts.pitt.edu.

## Exhibitions

**709 Penn Gallery, *Alice's Adventures in Wonderland: Photographs by Abelardo Morell*, through June 25,** 709

Penn Ave., Downtown, 412-471-6070, www.pgharts.org.

**707 Penn Gallery, *Slush Puppies*, through July 25,** 707 Penn Ave., Downtown, www.pgharts.org.

**Space, *Congo Women*, through July 25**, a photography exhibition depicting gender-based violence against women of the Congo in West Africa, 812 Liberty Ave., Downtown, 412-325-7723, www.pgharts.org.

**The Mattress Factory, *David Beattie: Old Light, New Darkness; Nothing Is Impossible*, both through Aug. 8,** 500 Sampsonia Way, North Side, 412-231-3169, www.mattress.org.



Pittsburgh Symphony Community Partners Concert Featuring Gloria Gaynor, Heinz Hall,

## Cave Canem Poets to Hold Free Public Readings

Cave Canem, a nationwide fellowship that cultivates the artistic and professional growth of African American poets, is holding poetry readings in conjunction with its workshop and retreat, held annually on Pitt-Greensburg's campus.

A free public reading will be held at 7:30 p.m. **June 24** on Pittsburgh's North Side. The readings will take place beneath a tent on Monterey Street, between Sampsonia Way and Jacksonia Street. Presenters include Cave Canem faculty members Colleen J. McElroy, Carl Phillips, and Claudia Rankine, as well as guest participant Sapphire,

author of the best-selling novel *Push*, which was made into the highly acclaimed movie *Precious*.



A HOME FOR BLACK POETRY

The event is hosted by the City of Asylum/Pittsburgh, an organization that provides refuge to exiled foreign writers.

A reading also will be held on the Pitt-Greensburg campus, 150 Finoli Dr., at 7:30 p.m. **June 21**, featuring Cave Canem faculty members Toi Derricotte, Cornelius Eady, and Ed Roberson with Letras Latinas poet Brenda Cárdenas, a guest participant.

Readings featuring the 54 Cave Canem Fellows will be held at 7:30 p.m. **June 22, 23, and 25**, also on the Pitt-Greensburg campus.

The Cave Canem Foundation was established in 1996 by Derricotte, a Pitt professor of English and award-winning poet and author, and poet Cornelius Eady to encourage the growth of Black poetry across the country.

—By Shannon Scannell



Toi Derricotte, Pitt English professor and Cave Canem cofounder





# Genesis for Apple Inc. iPhone Was Pitt Experiments That Led to First Wireless Phone "Call" in 1900

By Morgan Kelly

The iPhone 4 hitting stores June 24 may put Cupertino, Calif.-based Apple Inc. ahead in wireless technology, but behind it is the work of a University of Pittsburgh engineering professor 110 years ago that establishes Pittsburgh as a key location in the advent of wireless telephones.

Reginald A. Fessenden, chair of Pitt's electrical engineering department from 1893 to 1900, began experimenting with wireless telephones in 1898, had a wireless communication system functioning between Pittsburgh and Allegheny City (now the city's North Side) in 1899, and achieved the first wireless voice transmission in December 1900, shortly after he left the University. That first transmission, Fessenden recalled in 1926, was "poor in quality, but quite distinct and entirely intelligible." In 1907, Fessenden established successful wireless telephone connections that spanned up to 400 miles.

"The modern cell phone is essentially what Fessenden wanted: A telephone where people could talk normally to each other and not be tethered by cords," said Marlin Mickle, the Nicholas A. DeCecco professor of electrical and computer engineering in Pitt's Swanson School of Engineering. Mickle is familiar with Fessenden's work and also develops wireless technology, particularly devices powered by radio frequency.

Fessenden's work in wireless communication was distinct from that of such famous contemporaries as Guglielmo Marconi, Mickle said. Fessenden in fact considered the Italian inventor's technology unreliable and described his own as "an entirely new method" of wireless communication.



Reginald A. Fessenden

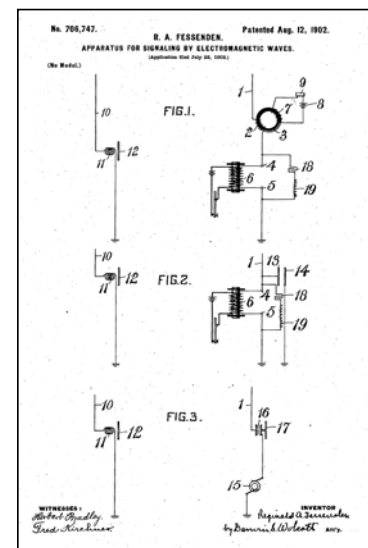
Marconi's wireless telegraph operated via electric pulses and required operators who knew Morse code; Fessenden, on the other hand, focused on analog communication that would transmit a person's actual voice through continuous electromagnetic waves.

In 1902, Fessenden received a patent for what could be called the original "app"—his Apparatus for Signaling by Electromagnetic Waves, the basic technology behind wireless telephony. (In 1915, Fessenden wrote in *The New York Times* that the public was denied wireless telephony for 10 years after the

patent "fell into the hands of a couple of Pittsburghers who secured these patents without paying a cent for them.")

On Dec. 21, 1906, Fessenden publicly demonstrated his wireless telephone with a "transmission of speech" over the 10 miles between Brant Rock and Plymouth, Mass., according to an eye-witness account by the editor of the *American Telephone Journal*. However, Fessenden overshadowed his own success in wireless telephony three days later by making, according to his records, the first radio broadcast of voice and music—which included himself playing the violin and reading from the Bible—for which he is better known today.

In fact, Fessenden is most often recognized for his contributions to radio—he also achieved the first two-way trans-Atlantic communication in January 1906 between Brant Rock and his station in Scotland. But his broadcasts were largely unacknowledged at the time and Fessenden himself was dedicated to perfecting the wireless telephone, Mickle said. Within a year of his Dec. 21 transmission, Fessenden had wireless connections from Brant Rock to Brooklyn, N.Y., and Washington, D.C., distances of 190 and 400 miles, respectively. Fessenden later said that the quality of the Brooklyn-Brant Rock transmission exceeded that of standard telephone lines.



The Fessenden patent in 1902

In 1926, nearly 30 years after his first wireless experiments at Pitt, Fessenden reflected on the trying process in a speech to the Radio Institute in New York City by saying, "A good deal of hard work went to the inventing of the wireless telephone: both research, going over a fishing place to find what fish are there, and invention, or deciding you want a certain fish and going after it until you get it."

**PUBLICATION NOTICE** The next edition of *Pitt Chronicle* will be published July 6. Items for publication in the newspaper's *Happenings* calendar (see page 7) should be received at least two weeks before the event date. *Happenings* items should include the following information: title of the event, name and title of speaker(s), date, time, location, sponsor(s), and a phone number and Web site for additional information. Items may be e-mailed to [chron@pitt.edu](mailto:chron@pitt.edu), faxed to 412-624-4895, or sent by campus mail to 422 Craig Hall. For more information, call 412-624-1033 or e-mail [robinet@pitt.edu](mailto:robinet@pitt.edu).