



From left, Pitt Athletics Director Steve Pederson, Haylee Graham, Todd Graham and his wife, Penni, Hank Graham, and Michael Todd Jr. (wearing Pitt hat)

## Todd Graham Named Head Football Coach at University of Pittsburgh

By E.J. Borghetti

Todd Graham, widely regarded as one of the country's finest offensive coaches, has been named by Pitt Athletics Director Steve Pederson the University of Pittsburgh's head football coach. Graham was formally introduced to the Pitt community during a Jan. 11 news conference.

Graham comes to Pitt after a highly successful tenure as head football coach at the University of Tulsa (TU), where

he had three 10-win campaigns and three bowl victories in four years. He compiled a 36-17 overall record with the TU Golden Hurricane football team, including a 10-3 record this year. Tulsa's stunning 28-27 win over Notre Dame on Oct. 30, 2010, was called by ESPN the biggest upset of the year.

Graham's hallmark has been prolific

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## Ronald A. Brand to Succeed Alberta M. Sbragia in Nordenberg Chair

Ronald A. Brand, professor of law and founding director of the Center for International Legal Education in the University of Pittsburgh School of Law, has been

named to the Chancellor Mark A. Nordenberg Chair, effective Jan. 1. He succeeds Alberta M. Sbragia, who relinquished the Chair when she became Pitt's vice provost for graduate studies during the past academic term.

The "Chancellor's Chair" was created in 2005 to mark the 10th anniversary of Nordenberg's service in that office. It was funded with \$2.5 million in personal contributions from trustees, alumni leaders, and other donors. At the time of its creation, late Chief Justice of Pennsylvania

Ralph J. Cappy, then the chair of the Pitt Board of Trustees, stated: "This endowed chair indicates the extraordinary esteem in which we hold Mark Nordenberg, not only as an individual and as a leader who has brought the University to an unprecedented level of success, but also as a true academic at heart. And for a person who is a true academic, the highest honor one can bestow is to endow a faculty chair in his or her name in perpetuity."

In describing his vision for the Chair, Nordenberg has said that it should be held

by someone who not only has earned disciplinary distinction but who also has a record of "institution building," since the funds generated by the Chair are to be used

principally to create or enhance programs that add strength to the University and breadth to the learning experiences available to its students. In announcing Brand's appointment, the chancellor said, "The quality of our international legal programs has become a distinguishing feature of our School of Law, and no one deserves more credit for that than Ron Brand. In all of his work, which has earned him respect around the world, Ron has placed students at the heart of his efforts and has found ways to



Ronald A. Brand

effectively partner across the boundaries that too often divide disciplines, institutions, cultures, and countries."

Some of Brand's most productive collaborations have been with Sbragia. "Ron and I have been partners in carrying forward the University's international mission, and I know that he will use the Chair's resources to further enhance the University's reputation both at home and abroad," said Sbragia. "Ron is both visionary and enormously

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## A Chance Meeting, a Lifelong Friendship

# Young-Woo Kang Gives Gift to Thornburgh Forum for Law and Public Policy

By Lynn Shea

It was a rainy day in 1975 when Dick Thornburgh (LAW '57) offered a ride to a young doctoral student who was making his way across Pitt's campus using a white cane to navigate and an umbrella to shield himself from the downpour.

Thornburgh's act of kindness, which sparked a lifelong friendship between the two, was reciprocated recently when the man, Young-Woo Kang (EDUC '73G, '76G), made a gift to the University of Pittsburgh in support of the Thornburgh Forum for Law and Public Policy.

"Dr. Kang is a great humanitarian," said Pitt Trustee Thornburgh, who would go on to become the governor of Pennsylvania, attorney general of the United States, and under-secretary-general of the United Nations. "We are fortunate that he is willing to serve on the advisory board of the Forum, and I am very grateful for his generous contribution."

The Thornburgh Forum and its associated University-based archive of papers and other materials detailing Thornburgh's diverse career offer programs in schools and centers across the University. It was established in 2007 to foster public education and civic action concerning important public



Young-Woo Kang and Dick Thornburgh

policy issues that reflect Thornburgh's career and interests, including something in which he and his wife, Ginny, have played active roles—advocacy for people with

physical and mental challenges.

A native of Korea, Kang was blinded in a sporting accident as a teenager. Upon learning that her son would be permanently

blind, a disability that was openly shunned in Korea at the time, Kang's mother died of a heart attack that same day while walking home from his hospital bedside.

Sightless and an orphan in a society that provided few accommodations and fewer opportunities for such individuals, Kang went on to overcome his despair and meet the challenges posed by his disability. He became the first blind person to be admitted to Yonsei University in Seoul and the first to earn both master's and doctoral degrees. A Rotary Foundation Scholar while at the University of Pittsburgh, he earned his master's degree in special education and rehabilitation counseling and his doctorate in education.

Kang has served as a policy adviser for the National Council on Disability, a post to which President George W. Bush appointed him in 2001. He also served as a distinguished professor at Northeastern Illinois University and dean of international affairs and a professor at South Korea's Taegu University.

Kang has written several books, including an autobiography, *A Light in My Heart*

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# Dr. Martin Luther King Jr. Would Be Surprised

By Larry E. Davis

Dr. Martin Luther King Jr. has now been gone longer than he was with us. So much has happened in the 42 years since his death at age 39. He was here for such a short time yet made such an impact on the world.

I am always amazed at how young Dr. King was during the civil rights movement. I was 21 at the time of his death in 1968 and am now approaching twice the age he was when he wrote the letter from the Birmingham Jail in 1963, gave his "I Have a Dream" speech in 1963, or became, in 1964, the youngest man to receive the Nobel Peace Prize.

Still one can only wonder what Dr. King would think were he to visit us today.

## Integration

One of Dr. King's major goals was to promote a nonsegregated America, where Blacks and other minorities would share with White citizens the civil liberties of this society. No more Jim Crow laws with segregated lunch counters, hotels, buses, trains, and bathrooms. Were he to visit us today, I think he would be pleased at how completely the signs of Jim Crow have been wiped away.

Yet there are signs of resegregation that would concern him. For example, in 1968 the country's schools were very segregated, with 64 percent of Black students attending schools that were 90 to 100 percent nonwhite. Substantial progress was made, and this figure dropped to 32 percent by 1990. Since then, though, racial segregation has begun to reoccur. Today, about 38 percent of Black students attend schools that are 90 to 100 percent nonwhite.

Unfortunately, Dr. King not only would be surprised by the increasing resegregation of our schools, he also would be surprised at how poorly Black students, Black males in particular, are doing. The graduation rate for Black students was 64 percent in the early 1960s. Today it is only 65 percent. This figure hides a major discrepancy in the national graduation rates of Black girls and boys. My own research on high school completion conducted in St. Louis found girls had a 20 percent higher graduation rate. Harvard professor Gary Orfield is correct in asserting that our society has made virtually no progress in the area of high school completion in the last 30 years.

However, racial integration has made great gains with respect to sports. While America is not yet in a post-racial period, it could be argued that some sports appear to be so. We can only imagine Dr. King's surprise knowing that America's top golfer for the last decade has been Black, or that two Black sisters grew up to dominate tennis, and that there are now Black professional coaches and quarterbacks.

## Poverty, Violence, and Crime

Dr. King's position on poverty was unequivocal. He said, "The time has come for us to civilize ourselves by the total, direct, and immediate abolition of poverty." About 30 percent of Black people lived in poverty in the 1960s, a significant gain from the 1940s and 50s, when almost a majority lived in poverty. Today's poverty rate for Blacks is approximately one in four, or roughly two-and-one-half times that of most other Americans.

I have little doubt that these abysmally high rates of poverty, and particularly those among children, would come as a surprise

**Surely Dr. King would be pleasantly surprised to find that even in the Deep South, many Black citizens now hold elected office. In 1970, there were 1,400 Black elected officials; today there are more than 10,000.**



Dr. Martin Luther King Jr.

to Dr. King, himself a soldier in the War on Poverty. He surely would tell us today that the same "passionate commitment" he called for 40 years ago is indispensable for maintaining forward progress on poverty and today's social problems.

Dr. King was unequivocal on the topic of violence. Indeed, some believe that it was his support of the anti-Vietnam War movement that caused him to lose the support and protection of then-President Johnson. Unfortunately, he never lived to see the end of that war and never knew that 58,000 Americans died, 7,200 of them Black men.

Imagine the surprise Dr. King would experience learning that Black America continues to suffer the equivalent losses of that war. Since 1970, between 6,000 and 10,000 Black men are murdered annually. Surely the ongoing carnage would be something against which he would speak out loudly and urgently.

Dr. King would be surprised—and deeply saddened—at the current state of Black men: Their levels of education have not improved and rates of employment have gone down, but their rates of incarceration have gone up. Today, one in every 10 Black men in America between the ages of 18 and 24 is behind bars, and one-third of those of the same age without a high school diploma are incarcerated.

## The State of Families

In 1965, many Americans were surprised to learn that 25 percent of "Negro" families were single-parent families. Today,

**He might say to us that that he, too, is disappointed with the difficulties that many segments of our society continue to experience. Still I believe he might say that we, as a people, must continue to believe in justice.**



Larry E. Davis

some 45 years later, I'm sure Dr. King would be surprised to learn that single-parent Black families have increased to nearly 75 percent, and that roughly 80 percent of Black births are out of wedlock. He might not be surprised that the rate of single-parent households for Whites today mirrors Blacks of 1965, as he knew that the problems that plagued Black America would soon come to haunt White America as well. He certainly would be dismayed to learn that a major building block of our society has fallen into such disrepair.

## Politics

Dr. King said that "Few people in America realize the seriousness of the burden imposed upon our democracy by the disenfranchisement of Negroes in the Deep South [which] has led to a crisis not only for Negroes in the South but for Negroes in the swollen ghettos of the North."

Surely Dr. King would be pleasantly surprised to find that even in the Deep South, many Black citizens now hold elected office.

In 1970, there were 1,400 Black elected officials; today there are more than 10,000. But more than any other sign in our country's stride toward democracy, the fact that America now has a Black President would have surprised Dr. King the most. Like so many, he would view the Obama presidency as a repudiation of America's racist past and a harbinger of the America of which he dreamed.

## What Would He Say to Us?

I have taken the liberty of suggesting

**He might say that although we have made progress, we as a nation have yet to arrive at the promised land, and that as men and women of good will, we must continue to participate in the struggle to build a greater nation and a better world for all.**

some things that might surprise Dr. King about our present society; let me take an even greater risk and suggest some things that he might say to us now.

He might say that, despite the sustained difficulties we face, America is a better place than it was in the 1960s.

He might say that the march towards freedom is never easy, smooth, and steady.

He might say that though we have victories, they are rarely complete and most often represent only a beginning.

He might say that freedom and justice always come with significant costs.

He might say that he, too, is disappointed with the difficulties that many segments of our society continue to experience. Still I believe he might say that we, as a people, must continue to believe in justice.

He might say to us that, as a democracy, we still have much to be proud of and, as a country, much to celebrate.

He might say that although we have made progress, we as a nation have yet to arrive at the promised land, and that as men and women of good will, we must continue to participate in the struggle to build a greater nation and a better world for all.

And finally, he might say that, in light of our last presidential election, we should never be too surprised when we find ourselves surprised at the progress we have made.

*Larry E. Davis is dean of Pitt's School of Social Work, Donald M. Henderson Professor, and director of the Center on Race and Social Problems. On Jan. 17, 2011, the Pittsburgh Post-Gazette ran an abridged version of this column; it was also the basis for a speech he delivered at LaRoche University.*

## PittChronicle

Newspaper of the University of Pittsburgh

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The *Pitt Chronicle* is published throughout the year by University News and Magazines, University of Pittsburgh, 400 Craig Hall, Pittsburgh, PA 15260. Phone: 412-624-1033, Fax: 412-624-4895, E-mail: chron@pitt.edu Web: www.chronicle.pitt.edu

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# Pitt Faculty's Research Paper Productivity Skyrockets, According To Thomson Reuters Analysis

By John Harvith

The University of Pittsburgh showed the greatest jump—a threefold increase—among the 25 most publishing-productive American research universities in the total number of research papers published by its faculty in the years 2005-09 compared to the 1981-85 time period, according to an analysis of the U.S. research base by Thomson Reuters and reported recently by *The Chronicle of Higher Education* and *Science*. The number of Pitt faculty-published research papers climbed from 7,483 papers in 1981-85 to 22,457 in 2005-09.

The term “most publishing productive” connotes the fact that the 25 institutions in the Thomson Reuters Publication Output table in the *Chronicle* and *Science* articles published the greatest numbers of total papers between 2005 and 2009 and among them hold a combined 42 percent share of the overall U.S. output of papers during those years.

The Publication Output table also shows Pitt producing 1.39 percent of the total U.S. research papers in 2005-09, almost double Pitt's .77 percent share in 1981-85. Based on that statistic, the University placed 10th among public universities and 16th among all universities, public and private, in the table's overall listing. In addition, Pitt is shown to have ranked 5th in the absolute

increase between the 1981-85 and 2005-09 time periods in its percentage share of the total number of research papers published in the United States.

**The table's top five universities for the rate of increase in the total number of research papers are first-ranked Pitt as well as Johns Hopkins, Duke, Texas A&M, and UC San Diego.**

The other universities in the Thomson Reuters table's overall listing of top 10 publics are Michigan, UCLA, the University of Washington system, UC San Diego, Berkeley, the University of Maryland system, the University of Minnesota system, Wisconsin, and Florida. The private universities in the overall listing of the top 16 of all institutions of higher education are Harvard, Johns Hopkins, Stanford, Penn, Columbia, and Cornell. In the table, Pitt places ahead of such other institutions of higher education as Yale, Ohio State, and MIT.

The table's top 10 institutions for the absolute increase in percentage share of total research papers published in the United States are Harvard, Johns Hopkins, Michigan, UC San Diego, Pitt, Duke, Washington, Maryland, Columbia, and the Texas A&M system.

The table's top five universities for the rate of increase in the total number of research papers are first-ranked Pitt as well as Johns Hopkins, Duke, Texas A&M, and UC San Diego.

# Pitt Ranked a Best Value In Public Higher Education

By John Harvith

The University of Pittsburgh ranks as the top value in Pennsylvania for in-state students, the nation's 8th-best value for out-of-state students, and the country's 28th-best value for in-state students in *The Kiplinger 100: Best Values in Public Colleges, 2010-11*, published in the February 2011 issue of *Kiplinger's Personal Finance*, currently available on newsstands. The rankings can be accessed online at [www.kiplinger.com/tools/colleges](http://www.kiplinger.com/tools/colleges).

In the best value for in-state students ranking, the only other Pennsylvania public research universities listed in the top 100 were Penn State at 44th and Temple at 94th.

In the best value for out-of-state students ranking, the only public research universities listed ahead of Pitt were the University of North Carolina at Chapel Hill, the University of Virginia, the University of Maryland at College Park, and the State

University of New York at Stony Brook. In this category, Pitt ranked ahead of such other renowned public research universities as Minnesota, Wisconsin, UCLA, Berkeley, Penn State, Ohio State, and Michigan State.

*Kiplinger's*, which has been producing its *Best Values in Public Colleges* rankings since 1998, calls the top 100 institutions in its listing “four-year institutions that deliver a stellar education at an affordable price.” According to *Kiplinger's*, schools in the top 100 were “selected from a pool of more than 500 public four-year colleges and universities” with rankings based on “academic quality, including admission and retention rates, student-faculty ratios, and four- and six-year graduation rates” as well as on cost and financial aid.

“Despite rising tuition costs, there are still many first-rate institutions providing outstanding academics at an affordable price,” said Janet Bodnar, editor of *Kiplinger's*. “Schools like these on the Kiplinger 100 list prove graduates can enter the workforce with a great education—

and without a huge cloud of debt.”

# BNY Mellon Donates \$1 Million to Pitt for Corporate Social Responsibility Programs and Education

By Lynn Shea

BNY Mellon, a leading global asset management and securities services company, announced a 10-year, \$1 million commitment for the development of corporate social responsibility (CSR) programs and education at the University of Pittsburgh. BNY Mellon employs more than 7,500 people in Southwestern Pennsylvania.

BNY Mellon's \$1 million grant will fund student fellowships, faculty research fellowships, and annual CSR forums and case-study competitions. The programs will be administered through the University's David Berg Center for Ethics and Leadership, part of the Joseph M. Katz Graduate School of Business and College of Business Administration. The Center promotes the understanding and development of ethical business leadership and supports

research in ethics and leadership.

“This grant exemplifies our company's focus on creating positive and measurable change through industry-leading governance, employee, community, and environmental initiatives,” said Vincent V. Sands, chair of BNY Mellon of Pennsylvania. “Our commitment to the University of Pittsburgh will support groundbreaking research and help students integrate socially responsible principles into their leadership training. By developing a keen understanding of corporate social responsibility, they will be better prepared for the leadership opportunities of tomorrow,” Sands added.

“World events have shown that business education needs to devote more attention to corporate social

**The programs will be administered through the University's David Berg Center for Ethics and Leadership, part of the Joseph M. Katz Graduate School of Business and College of Business Administration.**

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“Nonviolence is the answer to the critical political and moral questions of our time: the need for man to overcome oppression and violence without resorting to oppression and violence. Man must evolve for all human conflict a method which rejects revenge, aggression and retaliation. The foundation of such a method is love.”

—Martin Luther King (accepting the Nobel Peace Prize)



## Pitt to Host “Becoming a Just Community” in Celebration Of Martin Luther King Jr.’s Legacy and Service

To celebrate the legacy and service of Martin Luther King Jr., the University of Pittsburgh's Office of Cross-Cultural and Leadership Development in the Division of Student Affairs will host “Becoming a Just Community,” a series of events in King's honor that will run through Jan. 21.

Highlighting the week will be a social justice symposium for Pitt faculty, staff, and graduate students titled “Building a More Just Community: From Awareness to Action” from 9:30 a.m. to 2:30 p.m. Jan. 20 at the University Club; and a Race and Diversity Lecture, open to the University and greater Pittsburgh community, from 7 to 8:30 p.m. in the William Pitt Union (WPU) Assembly Room. Both the symposium and lecture will feature best-selling author and educator Tim Wise, who will offer his perspective on dismantling racism. Nationally renowned, Wise has delivered his message to more than 600 colleges and community groups throughout the United States.

The celebration culminates with the second annual Unity Brunch from 11:30 a.m. to 1 p.m. Jan. 21 in the WPU Assembly Room with special guest André Kimo Stone Guess, president and CEO of the August Wilson Center for African American Culture in Pittsburgh. A partial schedule of events follows.

**Tuesday, Jan. 18**  
3-4:30 p.m., Pursuing the Promise: Youth Reflect on Dr. King

Pitt hosts youth from the Pursuing the Promise Program Sixth Floor, WPU.

**8:45-10 p.m.**, Common Ground Workshop: Resisting Oppression Together

Presented by the Campus Women's Organization Room 540, WPU.

**Thursday, Jan. 20**  
9:30 a.m.-2:30 p.m., Social Justice Symposium: “Building a More Just Community: From Awareness to Action”

Special Guest Tim Wise University Club.

**7-8:30 p.m.**, Race and Diversity Lecture

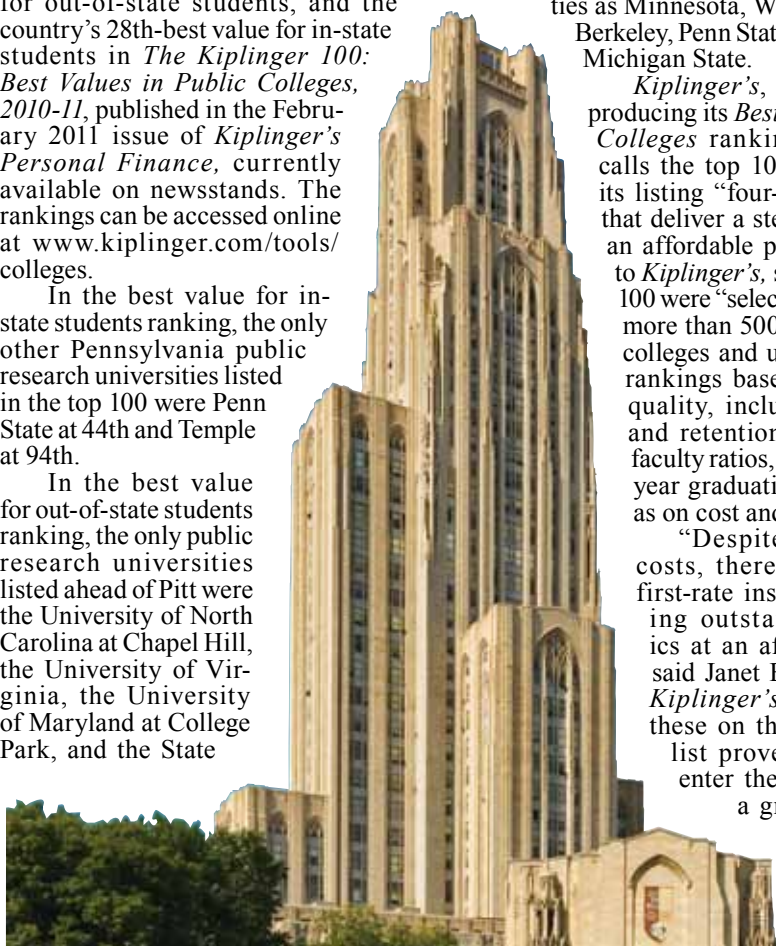
Special Guest Tim Wise WPU Assembly Room.

**Friday, Jan. 21**  
11:30 a.m.-1 p.m., Equipose Unity Brunch

Special Guest André Kimo Stone Guess WPU Assembly Room.

The events are sponsored by Pitt's Black Action Society, the Cross Cultural and Leadership Development (CCLD) Office, Dean of Students Kathy Humphrey and the Division of Student Affairs, and the University of Pittsburgh Chaplaincies. For more information, call the CCLD at 412-648-9523 or visit [www.mlkcelebration.pitt.edu](http://www.mlkcelebration.pitt.edu).

—Patricia Lomando White



# BNY Mellon Gives \$1 Million for Corporate Responsibility Programs

Continued from page 3

responsibility,” said University of Pittsburgh Provost and Senior Vice Chancellor Patricia E. Beeson. “Students must also have an ethical compass that helps them discern appropriate actions in an increasingly interconnected world where laws and conventions differ widely across nations and financial incentives encourage risk taking. Attention to responsibility and ethics in a diverse world is an important core aptitude that the University wants to instill in the future leaders it prepares.”

For the next decade, this BNY Mellon grant to the Katz School will provide:

- Three fully funded BNY Mellon CSR MBA fellowships, enabling MBA students and small- and medium-size regional businesses to work together on enhancement, development, implementation, and analysis of CSR initiatives;

- Two BNY Mellon Business of Humanity fellowships, where students will use technology and research to solve such persistent world problems as providing clean water, the adequate availability of electricity, or sufficient work opportunities;

- Six BNY Mellon Learning Through Experience fellowships awarded annually for the purpose of recruiting top-quality, full-time MBA students who are interested in CSR;

- Five two-year BNY Mellon Faculty Research fellowships established to encourage innovative CSR-related thinking and faculty research; and

- An annual CSR forum and case competition.

The David Berg Center for Ethics and Leadership, established in the fall of 1998 through the generosity of 1926 Pitt School of Law graduate David Berg, focuses on the education of business students through a unique certificate program in leadership and ethics that immerses students in the prin-

**The David Berg Center supports important research in the area of ethics and leadership by faculty and students. It actively involves members of the business community by inviting them to share their expertise in the classroom and in strategic planning for the center.**

ciples of ethics and leadership. It also supports important research in the area of ethics and leadership by faculty and students. It actively involves members of the business community by inviting them to share their expertise in the classroom and in strategic planning for the center, as well as through outreach events such as a speaker series and the regional American Business Ethics Awards.

The mission of the Joseph M. Katz Graduate School of Business is to transform the corporate and academic worlds by preparing its graduates to add value from their first day on the job. Katz offers a number of MBA formats, as well as a Master of Science in Accounting program and one of the world's elite PhD programs. Katz alumni number more than 19,000, represent nearly 90 nations, and include prominent leaders in both business and education.

The College of Business Administration awards the Bachelor of Science in Business Administration degree with majors in accounting, finance, marketing, general management, and global management. Certificate programs in international business as well as leadership and ethics also are offered. For more information, visit [www.business.pitt.edu](http://www.business.pitt.edu).

BNY Mellon's global corporate social responsibility program focuses on strong governance, comprehensive reporting, employee engagement and diversity, community support, environmental sustainability and supply chain responsibility. As part of this focus, the company's Community Partnership program supports employee volunteer efforts and matches employee contributions, and its Powering Potential philanthropic efforts help meet basic needs and promote workforce development. For more information, visit [www.bnymellon.com/csr](http://www.bnymellon.com/csr).

# Young-Woo Kang Gives Gift to Thornburgh Forum for Law and Public Policy

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(John Knox Press, 1987), which has been translated into seven languages, is a U.S. Library of Congress Talking Book, and was made into an award-winning film.

Both Kang and Thornburgh have been recognized widely for their outstanding advocacy for individuals with physical and mental challenges. Among Kang's many awards are the Rotary Foundation Global Alumni Service to Humanity Award and, in 2008, being named a University of Pittsburgh Distinguished Alumni Fellow. Thornburgh, who also has received numerous honors, donated the \$50,000 Henry C. Betts Award he and Ginny Thornburgh received from the American Association of People With Disabilities to

**Both Kang and Thornburgh have been recognized widely for their outstanding advocacy for individuals with physical and mental challenges.**

the University of Pittsburgh to establish the Thornburgh Family Lecture Series in Disability Law and Policy.

Like Kang, Thornburgh's work on behalf of people with disabilities was inspired by personal experience. In 1960, an automobile accident killed his first wife and injured his three young sons, including 4-month-old Peter, who suffered multiple skull fractures and extensive brain damage. As parents of a son with intellectual disability, Dick and Ginny Thornburgh have dedicated their lives to improving those of people with disabilities. Their efforts were recognized by The ARC of Pennsylvania, which named them "Family of the Year" in 1985.

# Todd Graham Named Head Football Coach at University of Pittsburgh



Todd Graham

Continued from page 1

offenses. Under his direction, Tulsa led the nation in total offense twice (2007 and 2008) and ranked fifth this year. While he has a well-deserved reputation for devising offensive game plans, the 46-year-old coach built his career on defense, and he also has distinguished himself as a defensive coordinator and position coach.

Pitt is Graham's third collegiate head-coaching appointment. In addition to coaching for Tulsa, he served as the head football coach at Rice University in Houston, Texas, for one season (2006), leading the Owls to their first bowl game in 45 years and earning Conference USA Coach of the Year honors. Graham's career head-coaching record is 43-23 and includes four bowls in five seasons.

"We are thrilled that Todd Graham has agreed to become the head football coach at the University of Pittsburgh," said Pederson. "His innovative, creative, and energized approach to football makes him an exciting leader for our program. He has a proven track record of success at all levels of football, and his wealth of experience on both sides of the ball gives him a unique set of credentials."

"The outstanding job he has done at Tulsa—double-digit win totals in three of the past four seasons and an undefeated bowl record—has been noticed across the country. I know he is excited to meet his new team and the great people of Pittsburgh," Pederson added.

"My family and I are honored to join a prestigious university like the University of Pittsburgh with such a rich football tradition," said Graham, who becomes the 35th

head coach in Pitt football history. "Pittsburgh is a tremendous football city with great fans. We will work diligently every day to earn their respect and build a program that competes for and wins championships. I'm also excited to return to the Big East, a conference that plays tremendous football."

Graham's 2010 Tulsa team rolled up 505.6 yards per game to rank fifth nationally and averaged 41.4 points to rank eighth. The Golden Hurricane also took exceptional care of the football, ranking second in the country in turnover margin (plus 17).

Under Graham's watch, All-America player Damaris Johnson was rated one of the most exciting performers in college football. The 5-foot-8 player led the country in all-purpose yards for the second consecutive year (202.2 yards/game in 2010) and established himself as the NCAA's career leader in that category with 7,796.

"I don't think I can say enough good things about Todd Graham," said College Hall of Fame coach John Cooper, who formerly coached at Tulsa as well as Ohio State and Arizona State. "If I was named the head coach of some school tomorrow, I would send my entire coaching staff down to Tulsa to learn a few things. I really believe TU's football staff is on the cutting edge of what is going on in college football these days."

Graham earned his bachelor's degree in education in 1987 from East Central University (ECU) in Ada, Oklahoma, before signing a free-agent contract with the NFL's St. Louis Cardinals. He later earned his master's degree, also in education, from ECU. He and his wife Penni have six children.

**"Pittsburgh is a tremendous football city with great fans. We will work diligently every day to earn their respect and build a program that competes for and wins championships."**  
—Todd Graham

# Newsmakers

## MADELEINE ALBRIGHT VISITS



COURTESY GOLDSTEIN PHOTOGRAPHY

Former U.S. Secretary of State Madeleine K. Albright delivered a talk on Nov. 10 as part of the Pittsburgh Middle East Institute's Third Annual Conference. Her lecture addressed the necessity of meeting the challenges of global fundamentalism and radicalism. Held at Carnegie Music Hall in Oakland, the talk was preceded by a private sponsors' dinner, where Pitt Chancellor Mark A. Nordenberg made welcoming remarks and was Albright's dinner partner.

## FLEXIBILITY IN THE WORKPLACE



JOE KAPLEWSKY/CUDE

Claudia Goldin, the Henry Lee Professor of Economics at Harvard University, visited Pitt's Oakland campus Dec. 6 and discussed how companies are responding to working parents' demands for flexibility in the workplace. Sponsored by Pitt's Department of Economics, Goldin's talk in the University Club was the 2010 McKay Lecture. Goldin also is the director of the National Bureau of Economic Research's Development of the American Economy Program. Renowned for her historical work on women and the U.S. economy, she has explored the impact of the birth control pill on women's career and marriage decisions and the choice of women's surnames after marriage as a social indicator, among other issues.

## A GIFT FROM THE HEART

The Central Blood Bank (CBB) of Pittsburgh presented the University of Pittsburgh with a plaque to honor Pitt's second-place ranking in the CBB's 2010 Top Donor Groups recognition. The University collected 2,738 units of blood during the fiscal year that ended June 30, 2010. James Covert (left) (A&S '91), president and CEO of the CBB's parent company, The Institute for Transfusion Medicine, met at Pitt with Chancellor Mark A. Nordenberg and other University representatives on Dec. 21.



JOE KAPLEWSKY/CUDE

## NATIVITY: A CHRISTMAS GIFT



JIM BURKE/CUDE

The Shona Sharif African Dance and Drum Ensemble, part of the University of Pittsburgh Department of Africana Studies, presented its production of *Nativity: A Christmas Gift* on Dec. 10 in the Seventh-Floor Auditorium of Alumni Hall. Inspired by Langston Hughes' *Black Nativity*, the show explores the holiday season through traditional West African dance and 20th-century gospel music. Under the direction of artistic director Oronde Sharif, a lecturer in Africana Studies, and musical director Jerome Kirkland, the cast featured the voices of some of the region's most-acclaimed gospel performers.

## PITT STAFF SERVE FAMILY HOUSE DINNER



JIM BURKE/CUDE

Seven members of Pitt's Staff Association Council (SAC) served dinner on Dec. 10 to residents of Family House, located on the upper floors of the University Club, one of four locations for the nonprofit organization that provides affordable housing for out-of-town, critically ill patients and their families. Pictured from left are Gwen Watkins, SAC president and the community activities coordinator in Pitt's Office of Community and Governmental Affairs, and Monica Costlow, chair of SAC's programs and planning committee, which arranged the event. Costlow is a senior Medicaid policy analyst in Pitt's Graduate School of Public Health's (GSPH) Department of Health Policy and Management, as well as a GSPH student.

# Awards & More



For the second-consecutive year, **Pitt** has been named one of the top military-friendly colleges and universities by *Military Advanced Education* magazine. In its *4th Annual Guide to Military-Friendly Colleges and Universities* published in December, the magazine recognized Pitt's recently expanded Office of Veterans Services, including its guidance in academic matters, financial aid, tuition-benefit assistance, careers, and long-term goals. The office also offers orientation sessions specifically designed for veterans.

Pitt professor of computer science **Panos K. Chrysanthis** was selected as a 2010 Distinguished Scientist of the Association of Computing Machinery (ACM), the world's largest educational and scientific computing society. Chrysanthis is the first Pitt faculty member to receive this distinction. He was recognized for his contributions to the fields of computing and information technology.

**John T. S. Keeler**, dean of Pitt's Graduate School of Public and International Affairs (GSPIA), has been elected president of the Association of Professional Schools of International Affairs (APSIA). The 34 institutional members of APSIA are the top policy schools in

North America, Asia, and Europe dedicated to the promotion of excellence in professional international affairs education worldwide. Keeler, a widely recognized scholar of European politics, comparative public policy, and transatlantic relations, was appointed dean of GSPIA in July 2007.

**Clayton A. Smith**, an internationally renowned hematology and oncology expert, has been named director of the Hematologic Malignancies Program at the University of Pittsburgh Cancer Institute (UPCI) and director of Leukemia and Stem Cell Transplant Clinical Services with UPMC Cancer Centers. Previously, Smith served as the director of the Leukemia/Stem Cell Transplantation Program at the British Columbia Cancer Agency and as a professor of medicine at the University of British Columbia in Vancouver, Canada.

**George Zimmerman**, a professor of vision studies in the Pitt School of Education's General Special Education Program, was one of 11 alumni inducted into the Outstanding Alumni Academy of the Western Michigan University College of Health and Human Services.



John T. S. Keeler



George Zimmerman

## Ronald A. Brand to Succeed Alberta M. Sbragia in Nordenberg Chair

*Continued from page 1*

energetic. He is so dedicated to the rule of law that he has influenced law students on several continents and helped to shape national legal cultures. The Nordenberg Chair will allow him to be even more influential and productive in promoting the rule of law through education and in strengthening Pitt's profile both here and abroad."

Brand's impact in elevating the Pitt School of Law through his work was underscored by Dean Mary Crossley: "Professor Ron Brand richly deserves this wonderful recognition of his work by the University. This honor from his own community comes on top of the recognition that Ron and his work have received from leading organizations and individuals in the international law arena, including the United Nations Commission on International Trade Law, the Hague Academy of International Law, and senior officials in the United States Departments of State and Commerce. Ron has effectively led the School of Law's efforts to develop international and comparative law programs that today attract highly talented students from around the country and around the world. His commitment to scholarship, teaching, and advancing the rule of law is exemplary, and I'm delighted he is being recognized in this fashion."

Brand joined the faculty of the Pitt School of Law in 1982. His major areas of scholarly focus are international and comparative law, and he has published extensively in those areas, while also serving on the editorial boards of *The Journal of Private International Law* and the *American Journal of Comparative Law*. He was the driving force behind the creation of the

School of Law's Center for International Legal Education and Master of Laws Program for Foreign Law Graduates. Brand has received both the Chancellor's Distinguished Teaching Award (1989) and Distinguished Public Service Award (2003). His impact as a teacher also has been recognized by the students of the School of Law through their presentation to him of the Student Bar Association's Excellence-in-Teaching Award. Within the University, he is a member of the faculty advisory committees for the Center for Russian and East European Studies, the European Union Center of Excellence, and the Global Studies Program.

From 1993 to 2005, Brand served as a member of the U.S. Delegation to the Special Commission of the Hague Conference on Private International Law, charged with negotiating a convention on jurisdiction and the effects of foreign judgments in civil and commercial matters. Currently, he is both an Invited Expert Observer to the United Nations Commission on International Trade Law Working Group on Online Dispute Resolution and a member of the American Society of International Law Working Group on the Implementation of the Hague Convention on Choice of Court Agreements. He also has been selected to lecture on private international law at the 2011 Hague Academy of International Law.

Brand is a graduate of the University of Nebraska, where he earned a BA in political science and was the recipient of a Regents Scholarship, and an alumnus of Cornell University, where he earned his JD and was editor-in-chief of the *Cornell International Law Journal*.

## Pitt Professor Eric Moe Receives 2010 Aaron Copland Award



Eric Moe

By Sharon S. Blake

Eric Moe, composer and professor of composition and theory at the University of Pittsburgh, is one only 10 composers nationwide selected for a prestigious Aaron Copland Award residency at Copland House in Mt. Kisco, N.Y., the home of the late eminent American composer that is listed in the National Register of Historic Places.

During Moe's residency, from mid-April to mid-May 2011, he will work on a commissioned piece for the Brentano String Quartet and soprano Christine Brandes—setting to music the poetry of the late May Swenson. The quartet is the first-ever ensemble-in-residence at Princeton University.

The awardees represent seven states and were selected from a pool of 100 applicants. The residents will live and work, one at a time, at Copland's rustic hilltop home in the lower Hudson Valley.

"This year's pool of candidates was especially formidable," said Michael Boriskin, artistic and executive director of Copland House. "We know they will make substantial contributions to the growing body of vibrant work created in Copland's own studio."

Moe, a renowned keyboard performer, has played a variety of works by modern composers, from Anthony Davis to Stefan Wolpe. He has recorded for the Koch, CRI, Mode, AK/Coburg, and Albany labels. His many honors include the Lakond Award from the American Academy of Arts and Letters; a Guggenheim Fellowship; commissions from the Pittsburgh Symphony Orchestra, Fromm Foundation, and Meet-the-Composer USA; and numerous other fellowships and residencies. A founding member of the San Francisco-based EARPLAY ensemble, he currently codirects the Pitt-based Music on the Edge series.

An official project of the White House's *Save America's Treasures* program, Copland House is the only composer's home in the United States devoted to nurturing and renewing America's rich musical heritage through a broad range of musical, educational, community, and electronic-media activities.

# Happenings



COURTESY OF ELYN WOMELSDORF

**Studio Arts Wyoming Field Study Exhibition, Frick Fine Arts Building, through January 28**

dinosaur fossils, **through Jan. 28**, Pitt Department of Studio Arts, University Honors College, 412-648-2430.

**Hillman Library Latin American Lecture Room, American Association of University Presses (AAUP) Book, Jacket, and Journal Show**, features award-winning book designs from across the country, **through Jan. 21**; **75th Anniversary of the University of Pittsburgh Press (UPP)**, selection of books representing the expanding range of UPP publications over the years, **through Feb. 18**, UPP and University Library System, 412-383-2493, mes5@pitt.edu.

**Andy Warhol Museum, Marilyn Monroe: Life as a Legend**, **through Jan. 23**, 117 Sandusky St., North Side, 412-237-8300, www.warhol.org.

**Carnegie Museum of Art, The Art of Structure**, Heinz Architectural Center, **through Jan. 30**; **André Kertész: On Reading**, photography exhibition, **through Feb. 13**; **Ordinary Madness: James Lee Byars at Carnegie Museum of Art**, **through Feb. 20**, 4400 Forbes Ave., Oakland, 412-622-3131, www.cmoa.org.

**Mattress Factory, Queloids: Race and Racism in Cuban Contemporary Art**, **through Feb. 27**, 500 Sampsonia Way, North Side, Pitt's University Center for International Studies, Center for Latin American Studies, 412-322-2231, www.mattress.org.

**August Wilson Center for African American Culture, In My Father's House**, mixed-media exhibition about how African Americans collect and preserve their culture, **through June 2011**, 980 Liberty Ave., Downtown, Pittsburgh Cultural Trust, 412-456-6666, www.pgharts.org.

## Lectures/Seminars/Readings

**"Scientific Models and Visual Representations: Some Perspectives"**

Laura Perini, visiting fellow, Pitt Center for Philosophy of Science, 12:05 p.m. **Jan. 18**, 817R Cathedral of Learning, Lunchtime Talk Series, Pitt Center for Philosophy of Science, 412-624-1052, pittctr@pitt.edu.

**A Conversation with David Ferrero, archivist of the United States**, colloquium featuring the head of the National Archives and Records Administration, 11 a.m. **Jan. 19**, 121 David Lawrence Hall, SIS Colloquium Series, Pitt School of Information Sciences, www.ischool.pitt.edu.

**"Ernst Mach's 'Method of Variation' in Otto Neurath's Economic Theory"**, Elisabeth Nemeth, visiting fellow, Pitt Center for Philosophy of Science, 12:05 p.m. **Jan. 25**, 817R Cathedral of Learning, Lunchtime Talk Series, Pitt Center for Philosophy of Science, 412-624-1052, pittctr@pitt.edu.

**"Beyond Reduction vs. Autonomy in Psychology"**, David Danks, professor of philosophy, Carnegie Mellon University, 3:30 p.m. **Jan. 28**, 817R Cathedral of Learning, Annual Lecture Series, Pitt Center for Philosophy of Science, 412-624-1052, pittctr@pitt.edu.

## Miscellaneous

**CIDDE CourseWeb Level 1 Workshop, Set It Off** (F. Gary Gray 1996), free film showing, 7:45 p.m. **Jan. 19**, 3415 Posvar Hall, Contemporary Queer Cinemas Public Film Series Spring 2011, Pitt Women's Studies Program, 412-624-6485, www.wstudies.pitt.edu.

**TIES Informational Luncheon for Researchers and Research Assistants**, talk on Text Information Extraction System (TIES), Rebecca Crowley, director, Biomedical Informatics Graduate Training Program, Pitt School of Medicine, 11 a.m. **Jan. 26**, Cooper Conference Room C, Hillman Cancer Center, open to Pitt and UPMC faculty, staff, and students, Pitt Department of Biomed-

cal Informatics, 412-623-4753.

## Opera/Theater/Dance

**Traces**, written and directed by Gregory Kahlil Kareem Allen, **Jan. 20-Feb. 5**, Kuntu Repertory Theatre, 7th-Floor Auditorium, Alumni Hall, Pitt's Kuntu Repertory Theatre, 412-624-8498, www.kuntu.org.

**Camelot** by Alan Jay Lerner and Frederick Loewe, tale about the courage of King Arthur, the beauty of Guinevere, and the chivalry of Sir Lancelot, **Jan. 20-Feb. 20**, Pittsburgh Public Theater, 621 Penn Ave., Downtown, 412-316-1600, www.ppt.org.

**Stephen Petronio Company**, dance performance, 8 p.m. **Jan. 22**, Byham Theater, 101 Sixth Ave., Downtown, Pittsburgh Dance Council, 412-456-6666, www.pgharts.org, PITT ARTS Cheap Seats, 412-624-4498, www.pittarts.pitt.edu.

**Mary Poppins** by P.L. Travers, musical with songs by Robert B. and Richard M. Sherman and featuring world's most famous flying nanny, **through Jan. 23**, Benedum Center, 719 Liberty Ave., Downtown, PNC Broadway Across America, 412-471-6070, www.pgharts.org, PITT ARTS Cheap Seats, 412-624-4498, www.pittarts.pitt.edu.

## Pitt PhD Dissertation Defenses

**Kai Zhang**, School of Arts & Sciences' Department of Chemistry, 4 p.m. **Jan. 21**, "Fluorous Mixture Synthesis of Four Stereoisomers of the C21-C40 Fragment of Tetrafibricin and Efforts Towards Total Synthesis of Tetrafibricin," 2089 Eberly Hall.

## Concerts

**ABBAMANIA!**, the ultimate ABBA tribute show, **Jan. 20-23**, Heinz Hall, 600 Penn Ave., Downtown, Pittsburgh Symphony Orchestra PNC Pops! 2010-11 Season, 412-392-4900, www.pittsburghsymphony.org.

**Brenda Jean**, vocalist singing mix of old-school country swing, classic jazz, and contemporary folk, noon **Jan. 21**, free, The Cup & Chaucer Café, ground floor, Hillman Library, Emerging Legends Concert Series Spring 2011, Pitt University Library System, Calliope: The Pittsburgh Folk Music Society, www.calliopehouse.org.

**Menahem Pressler**, distinguished pianist performing Beethoven, Debussy, and Schubert, 7:30 p.m. **Jan. 24**, Bellefield Hall Auditorium, Bellefield Hall Recital Series, Pittsburgh Chamber Music Society, 412-624-4129, www.pittsburghchambermusic.org.

## Exhibitions

**University Art Gallery, Frick Fine Arts Building, Studio Arts Wyoming Field Study Exhibition**, featuring work of four Pitt studio arts majors who studied at Pitt's Cook ranch, which is rich in



**ABBAMANIA!, Heinz Hall, January 20-23**

# Pitt's Kuntu Repertory Theatre Presents *Traces* Jan. 20-Feb. 5

The University of Pittsburgh-based Kuntu Repertory Theatre will present *Traces*—an intergenerational epic set in Pittsburgh—Jan. 20-Feb. 5 in the Seventh-Floor Auditorium in the University of Pittsburgh's Alumni Hall.

Written and directed by Gregory Kahlil Kareem Allen, *Traces* is the story of two best friends and their struggle to raise a 10-year-old boy who is connected to both of them by one woman. *Traces* is not about a hero fighting a villain, but rather about the "traces" of many heroes found in every community.

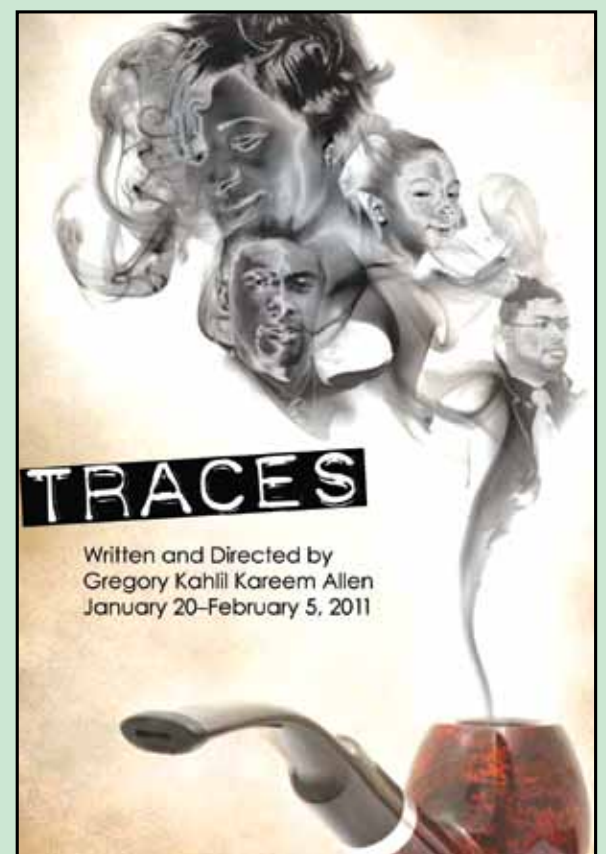
Allen earned his bachelor's degree in film studies, his master's degree in literature, and his PhD in critical and cultural studies—all from Pitt. He considers himself primarily a filmmaker and has produced seven films, including the *Star Wars*-fan film *The Fandom Meant Us* and the more recent *Serpents and Doves*. He also has produced more than 20 independent and student films. An instructor of African American theater in Pitt's Department of Africana Studies, he also teaches screenwriting and film production at a private film school he founded in 2006.

Kuntu is presenting productions this season by playwrights who were influenced by the late Rob Penny, Kuntu's playwright-in-residence for many years and a professor of Africana Studies at Pitt.

Admission is \$20 for adults, \$14 for Pitt faculty and staff, \$13 for senior citizens, and \$5 for students with a valid ID. On preview nights Jan. 20 and Jan. 21, Pitt students with a valid ID can attend for \$1. Discounts for groups of 10 or more are available. Tickets can be purchased at the box office of the William Pitt Union, (412-648-7814); through ProArts at 412-394-3353 or www.proartstickets.org; or at Dorsey's Record Shop, 7614 Frankstown Ave., Homewood (412-731-6607).

For more information, call 412-624-7298 or visit www.kuntu.org.

—Sharon S. Blake





# Influence of a Stock's Recent Price Trend Is About Half That of Changes in Valuation, Pitt Researchers Find

Contrary to classical financial theory, short-term volatility drives prices upward, as do volume trend and money supply



By John Fedele

While savvy investors might say that a stock's value is the determining factor for how much they're willing to pay, Pitt researchers have shown that recent price trends and other aspects unrelated to a stock's value are important in determining the price investors actually pay.

"A basic rationale for price movement is due to changes in the value of the asset. In the absence of any insight into the motivations of investors and traders, one

might stipulate that prices should fluctuate randomly about this basic valuation," says Gunduz Caginalp, professor of mathematics at Pitt, one of the authors of the study.

But Caginalp and one of his students, coauthor Mark DeSantis, found strong statistical evidence that a short-term price trend tends to increase trading prices in financial markets, to a magnitude of almost half that of valuation.

The researchers also found statistically

significant positive impacts on the price with respect to the stock's short-term volatility and volume trend, as well as to the nation's money supply. According to the study, the findings about the money supply's impact validate "asset-flow theory," which holds that additional cash fuels trading price increases.

Caginalp finds the positive correlation of stocks' short-term volatility to price surprising.

"In classical finance, the inverse risk-reward relationship stipulates that high volatility should be interpreted as greater risk, which should diminish the price that traders would pay for the stock," he said.

Caginalp hypothesizes that traders are attracted to high volatility because they foresee volatility as an opportunity for greater profits.

In conducting the study, Caginalp and DeSantis had direct contact with data: The researchers analyzed a data set consisting of 111,356 records from 119 funds, corresponding with the daily closing prices of those funds for the 10-year period from Oct. 26, 1998, through Jan. 30, 2008.

"Papers that discuss motivations beyond valuation rarely have direct contact with market data," says Caginalp. "As such, it is easy for exponents of efficient market theories to dismiss them."

Caginalp and DeSantis' findings appear in *Nonlinear Analysis: Real World Applications*, which is currently available online at [www.elsevier.com/locate/nonrwa](http://www.elsevier.com/locate/nonrwa) and will be published in the journal in April 2011.



Gunduz Caginalp

**PUBLICATION NOTICE** The next edition of *Pitt Chronicle* will be published Jan. 24. Items for publication in the newspaper's *Happenings* calendar (see page 7) should be received at least two weeks prior to the event date. *Happenings* items should include the following information: title of the event, name and title of speaker(s), date, time, location, sponsor(s), and a phone number and Web site for additional information. Items may be e-mailed to [chron@pitt.edu](mailto:chron@pitt.edu), faxed to 412-624-4895, or sent by campus mail to 422 Craig Hall. For more information, call 412-624-1033 or e-mail [robinet@pitt.edu](mailto:robinet@pitt.edu).